



EVALUATION REPORT 2009-2010



IDAY INTERNATIONAL

TABLE OF CONTENT

<u>EXECUTIVE SUMMARY</u>	<u>3</u>
<u>I. STRUCTURE AND ADMINISTRATION OF THE IDAY-INTERNATIONAL NETWORK</u>	<u>4</u>
I.1 IDAY-INTERNATIONAL SECRETARIAT	4
I.2 STRUCTURE OF THE IDAY NETWORK IN AFRICA	5
I.3 STRUCTURE OF THE IDAY NETWORK IN EUROPE	6
I.4 MISSIONS	6
<u>II. ACTIVITIES</u>	<u>7</u>
II.1 COMMON ADVOCACY EVENT: JUNE 16, INTERNATIONAL DAY OF THE AFRICAN CHILD	7
II.1.1 IN AFRICA	7
II.1.2 IN EUROPE	8
II.1.3 IDAY-INTERNATIONAL	8
II.2 GLOBAL CAMPAIGN FOR EDUCATION: GLOBAL ACTION WEEK AND “1GOAL: EDUCATION FOR ALL” CAMPAIGN	9
II.3 SPECIFIC PROGRAMMES FOR VULNERABLE YOUTH	10
II.3.1 YOUNG DOMESTIC WORKERS	10
II.3.2 MINORS DEPRIVED OF LIBERTY	10
II.3.3 INTEGRATIVE EDUCATION	11
II.4 ANNUAL REPORT IDAY (FORMERLY “MANIFESTO”)	11
II.5 OTHER ACTIVITIES AND INITIATIVES	11
II.5.1 MESSAGE OF YAGUINE AND FODÉ	11
II.5.2 ARTEMISIA ANNUA	11
II.5.3 MEETINGS AND CONFERENCES	12
II.5.4 YOUTH EXCHANGE AND IT EQUIPMENT	12
<u>III. PROJECT BANK</u>	<u>13</u>
<u>IV. MEETINGS</u>	<u>13</u>
IV.1 GENERAL ASSEMBLY	13
IV.2 REGIONAL ASSEMBLIES	13
<u>V. COMMUNICATION</u>	<u>14</u>
<u>VI. FINANCE</u>	<u>14</u>
VI.1 EXPENSES	14
VI.2 REVENUES	15
<u>THANKS</u>	<u>16</u>
<u>ANNEXES</u>	<u>16</u>
ANNEX 1: SUPPORTING DOCUMENTS	16
ANNEX 2: EXPENSES & REVENUES 2009-2010	17
ANNEX 3: CENSUS OF VULNERABLE CHILDREN AND YOUNGSTERS IN SUB-SAHARAN AFRICA SUPPORTED BY IDAY MEMBERS IN 2009-2010	18

Cover picture: mixed classroom of well-sighted and visually handicapped pupils at the Cameroon Education Centre for Rehabilitated Young Blind People (CEJARC), member of IDAY-Cameroon in Yaoundé, February 2010.

Executive Summary

General evolution of the network

The number of coalitions in the IDAY network remained stable 2009-2010, with increasing membership within a number of coalitions. The focus was put on strengthening the existing structures, especially by building up the administrative capacity in Africa. This consolidation dynamic will continue in 2011 in order to equip the network with the means needed for efficient and long-lasting action. In particular, IDAY is in the process of opening an East Africa regional office and several national offices starting from September 2010.

The missions of the Management Committee have confirmed not only the urgency of equipping the coalitions with adequate resources, but also the need to strengthen their advocacy and strategic planning capacity.

Involvement has been generally weaker among European coalitions, although a number of them demonstrated a strong will to further develop the network in Europe. However, participation of European members in line with IDAY's principles and objectives remains a challenge worsened by the lack of resources.

Vulnerable children and youth

The census initiated at the end of 2009 to evaluate the network's expertise and impact in terms of basic education indicates that member associations in 12 countries contribute significantly to providing education to more than 115.000 vulnerable children and youngsters. This survey revealed similar areas of work and approaches in several countries, thus confirming the relevance of initiating specific programmes on a number of categories of vulnerable youngsters. These programmes are compliant with the members' resolution to pay particular attention to those marginalised groups that are often neglected by formal education systems. In accordance with this decision, IDAY initiated 2009-2010 specific actions targeting minors deprived of liberty, young domestic workers and inclusive education.

Project Bank

New projects were promoted and funded through the Project Bank, which confirmed itself as a relevant tool to value African associations and finance IDAY coalitions in Africa.

Finance

IDAY rose almost all its funding from private sources in 2009-2010. This required sustained efforts from the Management Committee who undertook the whole fundraising. The annual budget did not match the figures foreseen but amounted to 193.776€. The Management Committee expects public authorities to resume their contribution in 2011 and will actively seek support from international institutions. It also considers resorting to independent fundraising counselling to develop IDAY's financial capacity.

I. Structure and administration of the IDAY-International network

I.1 IDAY-International Secretariat

- **Headquarters:** IDAY-International aisbl rents an office in Braine-l'Alleud, Belgium, since March 2010. It stands as office for the international secretariat and official headquarter for the the association.
- **Staff:** the activities of IDAY-International's secretariat (funding, coordination of the network's activities, external relations, communication) were run by the Management Committee, i.e. a team of 9 volunteers – of whom 3 very active ones – assisted by a full-time coordinator and administrative assistant.

The Management Committee convened 9 meetings between 1st September 2009 and 31st August 2010.

In spite of the critical need for permanent paid staff to coordinate the network's activities and members, the association was unable to recruit a 2nd employee for the secretariat as initially planned due to a lack of adequate funding. IDAY applied for employment subsidy to the Forem (Wallonia public service for employment and training) in January 2010. The requested subsidy was not granted, mainly due to the fact that IDAY's area of work was not a priority sector of the region and that public budgets were cut back in 2010.

- **Application for IDAY-International's accreditation as a Belgian NGO:** the application submitted in January 2010 was dealt with slowly and with delays by the Belgian Directorate General for Development Cooperation (DGCD). A final technical opinion was submitted to the Minister in October 2010. The accreditation procedure is expected to gain momentum starting from January 2011 as IDAY reaches the required 3 years of official existence (irrespective of the activities deployed since 2005).

In September 2010, the procedure revealed that IDAY-International's registration as an international non-profit organisation (aisbl) under Belgian law was not completed properly. However, these process irregularities did not prevent the association from functioning as such during the past 3 years. The Management Committee therefore initiated the required steps with the clerk responsible for registering the statutes of the association in 2008 in order to regularise its situation.

Geographic distribution of the IDAY network and member coalitions in Africa and Europe in 2010



➤ Member associations in 16 African countries

Benin (14)	Mauritania (16)
Burundi (10)	Nigeria (9)
Burkina Faso (44)	Uganda (18)
Guinea Conakry (17)	Rwanda (12)
Ivory Coast (16)	Togo (33)
Ghana (7)	Zambia (5)
Cameroon (33)*	Senegal (1)*
* Including CEFAN which has 17 members	*CNEPT Senegal with 100 members
Democratic Republic of Congo (33)	Kenya (1)*
	*Elimu Yetu Coalition with + 110 members

➤ Member associations in 8 European countries

Germany (2)	Luxembourg (9)
Belgium (20)	Netherlands (3)
France (12)	United Kingdom (1)
Italy (13)	Switzerland (6)

1.2 Structure of the IDAY network in Africa

➤ **Coalitions:** over the period 2009-2010, IDAY comprised 16 coalitions in Sub-Saharan Africa with a total membership of 269 associations (including 2 national coalitions comprising each over 100 members). 3 African coalitions (Malawi, Mali and Central Africa) were counted out of the network as a result of their lasting inactivity.

After a wavering period, the IDAY-Mauritania coalition resumed activities under the leadership of a dynamic new coordination team.

It is also to be noted that a membership request from Sierra Leone was addressed to the international secretariat where no IDAY coalition exists so far, and that several associations from Congo Brazzaville are considering forming a coalition, with the support from IDAY-DRC.

➤ **Structural strengthening:**

- **Statutes:** the IDAY coalitions in Benin, Togo, Uganda, Ivory Coast, Burkina Faso and Burundi are officially recognized. IDAY-DRC and IDAY-Mauritania are in the process of gaining legal existence, while IDAY-Zambia and IDAY-Cameroun have started elaborating their statutes. The other coalitions are *de facto* coalitions that will need to acquire official recognition in the medium term in order to develop their action and improved their positioning.

- **Offices:** the continued efforts of IDAY-International's Management Committee to build up the coalitions' administrative capacities resulted in a significant financial contribution from the NIF Trust Fund to support the 3 existing offices (DRC, Togo and Uganda) and establish 2 new offices (Burundi and Burkina Faso). IDAY-Togo and IDAY-Uganda recruited a full-time coordinator for their coalition.

- **Regional coordination:** The Management Committee also secured funding from the NIF Trust Fund for the opening beginning of 2011 of an East Africa Regional Office to be located in Nairobi, Kenya. This office should progressively take responsibility over regional coordination tasks, technical support, follow-up of projects and project management training & support in the region.

West Africa coalitions met in Senegal in July 2010 and decided to set up an informal and rolling regional coordination. IDAY-Senegal was chosen as coordinating coalition for 2010-2012.

IDAY-Togo



The national coordination office of IDAY-Togo opened beginning of 2010 in Tsévié, in the maritime region (about 30km from the capital city Lomé). The official inauguration of this office took place on 30th June 2010 and was attended by the Regional Director for Education, several member associations and the coordinator of IDAY-International.

A full-time coordinator is in charge of the national secretariat.

Regional focal points have been appointed in each of the country's 6 regions to relay the coordination and representation of the coalition. They are members of the national coordination Bureau.

1.3 Structure of the IDAY network in Europe

➤ **Coalitions:** in 2009-2010, IDAY-Europe was made up the same **8 coalitions** as the previous year, with a total membership of about **60 associations** (update ongoing).

As in previous years, the activities have been developed and managed on a voluntary basis by the members, a majority of which are small associations or individuals representing the IDAY network in their country. This accounts for the varying degrees of activity and impact.

➤ **Structural strengthening:** the IDAY-Italy coalition, in partnership with IDAY-International, IDAY-France and NIDOE, submitted a project proposal to the European Commission in June 2010 aiming at strengthening the structural and administrative capacity of the network in Europe (human resources, registration of statutes for each coalition, development of transnational activities, etc). Unfortunately the project was not selected.

1.4 Missions

Some members of the Management Committee conducted missions to visit national coalitions. The objectives were:

- to meet with the members of these coalitions and evaluate the structures, their development and their past/planned activities;
- to meet relevant authorities and other organisations active in the education sector, and enhance recognition of the national IDAY coalitions;
- to conduct field visits of education project implemented by the members.

France	Jean-Jacques Schul ; Noëlle Garcin
UK	Frédéric van den Abeele
Luxembourg	Jean-Jacques Schul ; Noëlle Garcin

The costs pertaining to these missions were covered by the visiting Management Committee members themselves, except for those conducted by the coordinator.

During these missions in DRC and Cameroon, Jean-Jacques Schul and Noëlle Garcin were accompanied by a private donor who was able to take stock of the relevance of IDAY's approach.

Recommendations / Prospects for 2011

- Prioritise the quality of commitment above membership size.
- IDAY-International will apply again for employment subsidy from Wallonia region to support the international secretariat in 2011. The secretariat also approached a association promoting voluntary service in Belgium to find extra volunteers willing to contribute to the association's expanding activities (Project Bank, specific programmes, communication).
- Support will be provided to national structures to proceed with their official registration. Continued efforts will be made to equip the coalitions with offices and coordination staff provided that they demonstrate the will to pursue and step up their advocacy and awareness-raising activities.
- IDAY-International will renew its efforts to mobilise the European members in line with IDAY's principles and objectives and with the resolutions of the 2009 General Assembly (see *Annex 1 - Resources*). To this end, it will encourage reflection on the modalities of involvement from the African Diaspora, as well as on the North-South partnership and the conduct of development aid in general.

Country	IDAY-Int.representative
DRC	Jean-Jacques Schul, Noëlle Garcin
Cameroon	Jean-Jacques Schul, Noëlle Garcin
Togo	Noëlle Garcin
Zambia	Jean-Jacques Schul
Mauritania	Noëlle Garcin
Senegal	Noëlle Garcin
Kenya	Jean-Jacques Schul, Frédéric van den Abeele
Luxembourg	Jean-Jacques Schul,
Burundi	Jean-Jacques Schul, Frédéric van den Abeele
Rwanda	Jean-Jacques Schul, Frédéric van den Abeele
Uganda	Jean-Jacques Schul, Frédéric van den Abeele

II. Activities

II.1 Common advocacy event: June 16, International Day of the African Child

The IDAY network strives to mobilise local associations collectively to raise awareness and call on the main stakeholders responsible for basic education in Africa (national and local authorities, communities, teachers, NGOs, multilateral and bilateral donors). On June 16 activities are organised simultaneously in all countries represented in the network. The objective is to nurture a constructive dialogue between civil society and the authorities, thereby allowing civil society to voice its revendications and recommendations to achieve quality basic education for all.

Manifestations organised by IDAY coalitions in Africa and Europe for the International Day of the African Child

mid-May	<i>Benin</i>	Poetry and drawing contest (Klouékanmè)
10 May – 4 June	<i>Uganda</i>	Awareness Week for the African Child: essay contest and media campaign
5 – 20 June	<i>France</i>	Fortnight of the African Child (inauguration at the National Assembly, Paris)
10-19 June	<i>Guinea Conakry</i>	Education For All petition; Press conference on the place of education in the programmes of political parties (Conakry); Mobilisation at Bonfi Stadium (Conakry)
8 June	<i>Ghana</i>	Workshop on hinderances to access to education (Tema & Ashaiman)
12 June	<i>Uganda</i>	Cleaning of the slums; Screening of a documentary ; Radio show and photo exhibition
16 June		INTERNATIONAL DAY OF THE AFRICAN CHILD
	<i>Italy</i>	Conference (Roma) ; Meeting-exhibition (Alliance Française, Genova) ; Solidarity Day (Milano)
	<i>Benin</i>	Conference-debate on violence at school (Klouékanmè)
	<i>Burkina Faso</i>	Training on literacy and advocacy
	<i>Uganda</i>	Mobilisation for Education (Panafrican Square, Kampala)
	<i>Zambia</i>	Campaign for Education (Zampost HQ, Arcades, Lusaka)
	<i>Rwanda</i>	Conferences in schools (province and Kigali)

	<i>Burundi</i>	Evaluation of the National Education Policy
	<i>DRC (East)</i>	Children March and interpellation of authorities (Uvira)
	<i>Ivory Coast</i>	“My Identity is an Emergency”: mobilisation and advocacy day (Abidjan)
	<i>Nigeria</i>	Seminar “Making Education Work for Our Youths by the Year 2015”
	<i>Senegal</i>	Commemoration (BRED, Dakar)
	<i>Ghana</i>	Press release: conclusions of the 8 June workshop
	<i>Cameroon</i>	Visit of New-Bell prison, ceremony at Orchidée Home center and cultural activities (Douala)
16-30 June	<i>Luxembourg</i>	Broadcasting of an IDAY spot on radio and in 3 Luxembourg cinemas
17 June	<i>Burkina Faso</i>	Conference: “Education of street children in Burkina Faso”
18 June	<i>Cameroon</i>	Round table “Financing education” (Douala)
19 June	<i>Belgium</i>	“I give you my Book” activity (Léopold Square, Namur)
	<i>Italy</i>	Concert “Choirs for Africa” (Milano)
24 June	<i>Belgium</i>	Conference “Filling the basic education gap in Africa” (European Parliament, Brussels)
2 July	<i>RDC</i>	Raising children’s awareness on their right to education (Science Institute MBANGU, Boma)
6 July	<i>DRC</i>	Advocacy day on the right to quality education (Boma)
12 July	<i>London</i>	Conference on education in Africa
14 July	<i>DRC</i>	Seminar “Increasing the budget to achieve Education for All in DRC” (Kinshasa)

II.1.1 In Africa

IDAY members in 15 African countries – Benin, Burkina Faso, Burundi, Mauritania, Ghana, Guinea Conakry, Ivory Coast, Togo, Nigeria, Democratic Republic of Congo, Uganda, Rwanda, Kenya and Zambia – organised advocacy and awareness-raising events touching upon access to basic education for all.

The themes covered varied issues including: the challenge of education for street children; literacy; the lack of civil registration as a barrier to education; the place of education in the programmes of political parties; evaluation of national education policies; awareness on the right to education; etc. The theme selected by the African Union for the International Day of the African Child 2010 “Planning and financing for education” was also taken up by a number of IDAY coalitions.

The activities ranged from seminars to public demonstrations with children march and interpellation of the authorities, school contests, etc. A majority of member associations took part in organising the events and in the events themselves.

The media coverage was significant but differed from country to country. In total, over 30 written articles, radio and TV coverage commenting on the activities have been registered in participating countries.



June 16 celebration in Ivory Coast. This year's theme focused on the impact the lack of civil registration has on access to education. The lack of civil registration, which is still a reality for many a youngster in Africa, often prevents enrolment or validation of exams. Information and awareness campaigns conducted by associations and targeting the parents need to be politically and administratively supported by the authorities; a greater flexibility of administrative regulations governing access to school will also be needed as long as many children will remain without official identity.

Hearing the voice of civil society

This year again, many associations deplored the difficulty to make their concerns heard on June 16 as celebrations are often appropriated by national authorities who use this day as an opportunity to praise their education policy. While the June 16, 1976 march gathered young South-African students voicing the demands of a neglected population group, one regrets that there is nowadays insufficient space for dialogue and new ideas during the commemoration of this day.

II.1.2 In Europe

In Europe, 5 coalitions (France, Luxembourg, Italy, United Kingdom and Belgium) took part in this year's mobilisation on June 16, i.e. only half of the European network.

Because too few associations actively engaged in organising activities, the impact was relatively limited except for Luxembourg (large public outreach thanks to the broadcast of an IDAY spot in cinemas and on Internet) and Italy (multiple activities in various cities, and high patronage of the President of the Republic).

Besides, the contribution of the European coalitions to the 16 June movement contribution reveals a persistent difficulty to really engage in line with the network's principles: promote dialogue between African civil society and the authorities; value African organisations as key development stakeholders and partners of European donors; focus on children and youth who are marginalised from existing formal education systems. The idea of relaying in Europe the advocacy efforts of IDAY members in Africa still needs to gain ground within the European membership – especially among the many small-size African Diaspora associations who are part of the network.

II.1.3 IDAY-International

This year, IDAY-International organised a **conference** “Filling the basic education gap in Africa” on 24th June at the European Parliament in Brussels. The event allowed IDAY to resume the relationship that existed with the European institution from 2006 to 2008, thanks to the support of Vice-President Isabelle Durant and of The Greens group. Over 100 attended the conference where the following themes were addressed: how to improve access to basic education in Africa; foreign aid efficiency; the role of the African civil society in the continent's development; and private donors' strategies.

Conference at the European Parliament



II.2 Global Campaign for Education: Global Action Week and “1GOAL: Education for All” campaign



IDAY strongly encourages its members to participate in the advocacy and awareness campaign of the Global Campaign for Education (GCE). GCE is an international network dedicated to promoting education for all world-wide. GCE and IDAY have a common goal: education for all. Synergy of action is therefore crucial and sought by IDAY members.



IDAY joined the world-wide campaign coordinated by GCE on the occasion of the football World Cup 2010 in South Africa: “1GOAL: Education for All”.

Only 3 IDAY coalitions participated in the Global Action Week: IDAY-Mauritania, IDAY-Luxembourg and IDAY-Belgium. A number of IDAY member associations took part individually in other countries.

In Belgium, IDAY-International coordinated a group of 10 associations and teachers’ union to organise “1GOAL: A Lesson for All”. 12 schools in Wallonia and Brussels participated this year. IDAY invited Mr. Coco Bertin Mowa, director of the CEJARC – a integrated school for blind and well-sighted children in Cameroon – and member of the national DAY coalition, to join the lesson in several schools. He and the pupils engaged in insightful discussions about the difficulties faced by most handicapped children in Africa to go to school. Over 250 people signed the world-wide petition “1GOAL: Education for All” – 18 million in total.

IDAY-Luxembourg reached out to pupils during an endurance race with information stands on the campaign. The coalition also organised workshop on education in primary schools. About 1000 signatures were collected for the petition in Luxembourg.

Globally, the participation of local and national authorities and of officials was limited despite the high number of invitations. Still, media coverage was satisfactory in these 3 countries.



Intervention in classes of Imam Ehadrami school in Elmina, Nouakchott, during the Global Action Week for Education organised by IDAY-Mauritania.



1GOAL: A Lesson for All in school St Jean-Baptiste, Wavre, during the Global Action Week 2010 in Belgium.

IDAY-International and IDAY-Luxembourg remained members and representatives of the GCE respectively in Belgium and Luxembourg, while pursuing their efforts to associate a growing number of associations in the movement, especially those international organisations who initiated the network.

The President and the coordinator of IDAY-International both attended coordination meetings with other GCE European members in Madrid and in London.

II.3 Specific programmes for vulnerable youth

Taking stock of the involvement of a large number of IDAY member associations with vulnerable children and youngsters, IDAY General Assembly 2009 insisted that the network pays special attention to these groups in its fight for education for all. IDAY launched an internal survey in 2009 (*Annex 3*) to determine the sectors of activity of the members and the number of children and youngsters they assist.

This census revealed that IDAY members are involved with 15 'categories' of youngsters, each group reflecting specific socio-economic, ethnic or physical conditions that translate into situations of exclusion or vulnerability and impact directly on their accessing education.

In July 2010, this census identified over **115.000 children and youngsters** in Africa that whose education / training was provided for or facilitated by IDAY members.

II.3.1 Young domestic workers

Since 2009, the need for a common specific action to promote access to quality education for young domestic workers in Africa gained ground among IDAY members. Inspired by the work of IDAY-Burundi and IDAY-Rwanda associations in this area, and by the advocacy campaign launched by the Burundi coalition for the legal recognition and training of domestic workers, other members showed a strong interest in getting involved on this issue as well. In fact, the survey on vulnerable youth revealed that about 30 IDAY members in Africa were already working with young domestic workers. Therefore, in a move to support the ongoing campaign in Burundi, but also to fit into the movement led by the International Labor Organisation (ILO) for the protection of the rights of domestic workers IDAY members in East and Central Africa resolved during their regional assembly on 4th July 2010 to launch an **action plan for the legal recognition of domestic work and vocational literacy training for these workers** in Burundi, Democratic Republic of Congo (DRC), Zambia, Uganda, Kenya and Rwanda.

This plan consists in: organising a meeting for exchange and coordination among coalitions participating in the action (November 2010); producing a video documentary to support the upcoming advocacy campaign; conduct a survey to identify the number and profile of young domestic workers as well as the existing legal and educational needs.



IDAY-Burundi's campaign for the legal protection of domestic workers and the promotion of their rights

The Burundi labour law – as many other African countries – does not recognise domestic work as a full-fledged profession, thus depriving these workers of any socio-professional protection against abuse of their fundamental rights, among which the right to quality basic education.

With support from IDAY-International, the IDAY-Burundi coalition campaigns since 2009 for a legal recognition of the socio-professional rights of domestic workers. This action finds its ground in the work of a member of IDAY-Burundi, association Convergence pour l'Autodéveloppement des Domestiques (CAD). It led IDAY-Burundi to submit a law bill to the 5 ministries concerned with this issue.

The coalition also organised seminars during the year 2010 to inform officials, employers and domestic workers of the campaign's objectives, i.e the legal recognition of domestic work as a profession and providing adapted vocational literacy training for these workers.

II.3.2 Minors deprived of liberty

Upon request from the Great-Duchess of Luxembourg in 2009, and based on the outcome of the survey conducted among IDAY member associations working with minors deprived of liberty in Africa, IDAY-International initiated a working group beginning of 2010 with Defence of Children International Belgium (DCI-Belgium), Jan de Cock (Within Without Walls asbl), Marc de Maeyer (former senior advisor on education in prison at UNESCO) and Pierre Muanda (Non Violent Communication). The aim is to stimulate a concerted strategy among African and European stakeholders (authorities, donors, NGOs and judiciary institutions) intervening in this sector.

This initiative will unfold around 2 events: **a workshop gathering European stakeholders** involved on issues relating to education of minors deprived of liberty in

Africa; a forum in Africa for governments, civil society, juvenile justice institutions and donors to encourage a more and better commitment on this issue.

This working group met regularly since March 2010 to prepare the workshop. Originally scheduled in October 2010 in Brussels, the event was postponed to accommodate the agenda of the participants.

II.3.3 Integrative education

The delegates of the West and Central African IDAY coalitions held a seminar on inclusive education for children with special educational needs on 14th and 15th July 2010 in Senegal. Together, they stressed their commitment to promoting education systems that integrate and adapt to the diversity of the pupils – for instance physically handicapped children – and devised a common action plan.

Starting in 2011, the members will exchange on good practices in this sector and initiate the proposed actions, in partnership with other organisations already working on this issue with innovative approaches.

II.4 Annual Report IDAY (formerly “Manifesto”)

IDAY’s 2009 schedule was disturbed by the European agenda (elections) and internal staff changes, thus leading the IDAY secretariat to postpone the publication of the IDAY Manifesto 2009 (*Annex 1 – Resources*) to November 2009 on the occasion of the 10th anniversary commemoration of the Message of Yaguine and Fodé and the conference on Education in Africa (12th–14th November 2009, Brussels).

The Manifesto 2010, renamed *IDAY Annual Report* by the General Assembly 2009, will be disseminated in December 2010. It will be focused on access to education for vulnerable children who are marginalised from formal education systems.

II.5 Other activities and initiatives

II.5.1 Message of Yaguine and Fodé

2009 marked the 10th anniversary of the death and message of Yaguine and Fodé. To keep alive the memory of these 2 young Guineans, especially the call that cost their life, IDAY-International organised 2 events:

➤ A commemoration ceremony on 14th November 2009 at the City Hall of Brussels, in presence of Yaguine’s father and Fodé’s mother, several representatives of European and African authorities, and IDAY delegates from both continents.

➤ With a group of 7 other organisations, a manifestation on 2nd August 2010 at Zaventem airport, where the dead bodies of the 2 youngsters were discovered.

II.5.2 Artemisia Annua

In partnership with the Luxembourgish association IFBV, IDAY started promoting programmes to grow Artemisia Annua in Africa in order to help spread this plant as an efficient alternative treatment against malaria. This disease is indeed one of the main causes of absenteeism among teachers and pupils as many of them suffer regular crises. It therefore affects directly the quality of education on the continent. The partnership between IFBV and IDAY consists in using the African network to disseminate this plant in such a way that it is owned and directly at the disposal of the local population.

Throughout the year, IDAY circulated information on Artemisia Annua among its members and distributed seeds to associations that were willing to initiate a cultivation programme. In Kenya for instance, the association CABURAP established partnerships with local farmers and countryside schools and received financial support from IFBV to launch a plantation. A member of IDAY-Rwanda also obtained promising results. Several other coalitions are showing interest and started to discuss possible partnerships (farmers, agronomic engineer, doctor, schools or local clinics).

II.5.3 Meetings and Conferences

IDAY-International Management Committee, represented by some of its members, participated to the following events:

Event	IDAY Participation	Date & location
3 rd Roundtable meeting on Belgian Development Cooperation	Audience	4 th May 2010, Brussels
Seminar around the project "Training, exchange and partnership for the implementation of the law on the protection of the child in DRC".	Audience	21 st May 2010, Brussels
Conference " <i>Migration and development: can Diaspora contribute to effective development of the country of origin?</i> ", Foundation Week Open Days	Audience	31 st May 2010, Brussels
Conference "Maximizing impact in Africa through education for sustainable development", Foundation Week Open Days	Audience	2 nd June 2010, Brussels
Lasne Charity Fair	Stand IDAY	13 th June 2010, Lasne
World Bank 2010 Education Strategy Consultation	Audience, participation in the debate	16 th June 2010, Brussels
Stand « I Give You My Book»	In partnership with ADMP	19 th June 2010, Namur
Meeting of the Lorraine Circle	Presentation of IDAY by Mr. Schul	28 th June 2010, Brussels
Chamber of Commerce Belgium Luxembourg – Africa Caribbean Pacific	Presentation of IDAY by Mr. Schul	29 th June 2010, Brussels
Fair " <i>Multiple solidarities: precariousness here and there</i> "	Presentation of IDAY by Mr. Schul and Mr. Ducamp	4 th September 2010, Wavre
Forum IPE (UNESCO) " <i>The Challenges of Financing Basic Education: Reviewing Solutions involving the Private Sector</i> "	Audience	9 th -10 th September 2010, Paris

II.5.4 Youth exchange and IT equipment

Two subsidiary activities planned in the annual programme 2009-2010, i.e. a youth exchange and the provision of IT equipment to IDAY coalitions in Africa have not been realised due to a lack of adequate funding.

However, IDAY-International Management Committee discussed with the American Field Service to set up a partnership for exchanges between young European and young African from 2011 onwards.

Recommendations / Prospects for 2011

- Assist in building up the advocacy and planning capacity of the members.
- Improve the organisation of the activities, especially for a better management of the timeframe: early communication of the coalitions' programmes (April), timely provision of the funds by IDAY-International, etc.
- June 16: members and IDAY-International to seek increased funding for national activities (1000€ per coalition insufficient).
- Continue collaboration with the European Parliament (significant visibility and impact).
- Increase the number of schools enrolled for the Global Action Week for Education, especially in Belgium.

III. Project Bank

The Project Bank continued to develop itself but with an extra dimension. Besides the substantial funds obtained (95.564€), the Bank appeared to be an important tool for 2 reasons: for the mobilisation of member associations in Africa and the promotion of their successful initiatives, but also as a self-financing mechanism for the national coalitions thanks to the commissions taken on the projects funded. This system is in line with the General Assembly 2009 resolution that called on IDAY members to promote direct and substantial investment in the African civil society. The Project Bank also contributes to strengthening group accountability among African organisations and fosters their collaboration spirit.

The objectives and modalities of the Project Bank were clearly set out in 2010 for a better management. It was also reminded that the Project Bank is only an instrument in support to IDAY's central advocacy, awareness-raising and monitoring activities.

Projects submitted	22
Projects published*	15
Projects funded	9
entirely	5
partially	4
Total funds	95.564€
Commissions on projects (3-5%)	3.422€

* Concordant with the Publication Criteria

Recommendations / Prospects for 2011

- Considering the considerable amount of work required to manage the Project Bank, one person needs to be appointed to the job. IDAY's Management Committee is seeking funding to finance – at least partially – this position.
- The Project Bank must remain an instrument at IDAY members' disposal; it must not become the main activity of the network, nor an objective in itself.

IV. Meetings

IV.1 General Assembly

The IDAY General Assembly 2009 took place on 14th November 2009 in Brussels, with representatives of 16 African coalitions and 8 European coalitions.

It appointed new Directors, bringing the Board to 18 members, approved the new logo and decided to alternate each year between a general and regional assemblies.

IV.2 Regional Assemblies

Compliant to the General Assembly 2009 resolution, delegates of IDAY coalitions met on a regional basis in 2010:

- West and Central Africa: meeting in Senegal, 14th-15th July 2010 (seminar on inclusive education).
- East Africa: meeting in Nairobi, Kenya, 1st-4th July 2010 (WANGO Africa Conference *Non State Actors and Ethical Reorientations*).
- Europe: meeting in Brussels, 24th June 2010.

These regional assemblies are consistent with the members' request to strengthen relationships between coalitions of a same region and to develop common actions at regional level. For instance, the East African delegates devised a common action plan to promote the legal recognition and adapted training schemes for young domestic workers, based on the work of IDAY-Burundi on this issue (see § II.3.1). The West and Central African coalitions decided to focus on inclusive education and have explored ways of action on this issue.

Minutes of these 3 meetings are available online on www.iday.org under the section 'Resources'.

V. Communication

- Resumption of the IDAY **Newsletter** in 2010 with 2 editions (April-May and June-August). The publication rate depends on the activities of the network and the staff resources available for redaction work.
- New **IDAY website** www.iday.org: the revamping efforts conducted by Gellis Communications led to the launch of the new website in March 2010. IDAY's coordinator started a website management training to take over from the current webmaster (external consultant).
- Publication of an updated **flyer** with the new logo, members, website and address of the international secretariat.
- Emission of a new IDAY **stamp** with the new logo and website (1000 copies).



- Production of 500 IDAY – 1GOAL/GCE **T-shirt** for the Global Action Week and “1GOAL: Education for All” campaign.
- Publication of 4 **advertisements** (1/2 or ¼ page) in a major Belgian newspaper.

VI. Finance

Le budget realised in 2009-2010 (*Annex 2*) amounted to 193.776 €, which represents a 73% increase compared to the previous year's budget (111.515€).

VI.1 Expenses

Expenses were concentrated on IDAY's core activities, i.e. advocacy and awareness-raising work (June 16, Global Action Week), the assemblies, the international secretariat and communication. Only the level of expenses for some of these activities has been adjusted to the funds available.

As in previous years, IDAY-International subsidised the activities organised by the national coalitions on June 16. A financial contribution of 1.000€ per coalition in Africa (except for a few coalitions who received 1.500€ when several branches planned actions in various locations on a vast territory) and 1.000€ in Europe if requested. Providing financial support to the network's members thus represents a substantial part of IDAY-International's budget (9%).

It is worth noting that IDAY dedicated about 8.000€ to building up the administrative capacity of the network in Africa in 2009-2010, by financing offices in Togo and DRC. In August 2010, IDAY-International was granted an important contribution from NIF Trust Fund for 5 national offices (including 2 new ones) and 1 regional office for East Africa in Nairobi, Kenya.

The coordination budget is the heavier expense item (over 50% of the total 2009-2010 budget) if considering both the administrative costs of the international secretariat and the expenses of the Management Committee's missions to Africa and Europe. The latter cost about 22.000€, a large part of which was covered by the Management Committee's members themselves.

VI.2 Revenues

IDAY's 2009-2010 activities were funded entirely by private funds, except for the 4.000€ contribution from the European Investment Bank, the contribution in kind of the City Hall of Brussels and the European Parliament for events organised in their facilities, and the "subsidy" granted by Braine-l'Alleud city council via a declining reduction of the rent charges for IDAY-International's headquarters.

The funding requests submitted to public institutions – the Belgian Ministry of Development Cooperation (DGCD), the Wallonia Region and the French Community of Belgium – to support the activities and the administrative costs were rejected. The application for DGCD funding was submitted too late considering the agenda of activities and the administrative timeframe to process our request. Regional entities invoked budgetary cut backs. IDAY also submitted a joint application for European funding to strengthen the European network, but the project was not selected. Only the city council of Braine-l'Alleud agreed on a declining reduction of the rent charges for IDAY's secretariat office established on its territory since February 2010 – charges to be back to initial level in 2012. The City Hall of Brussels and the European Parliament also provided contributions in kind by making their facilities available for IDAY events, thus allowing for significant expense reductions.

One must note that public entities have so far been very reluctant to grant subsidies for administrative expenses unless they are related to development education programmes in Belgium. Advocacy activities, which require strong administrative capacity, are therefore very hard to fund if not linked to 'concrete' projects.

In order to make up for the lack of public funding, the Management Committee launched a fundraising campaign targeting private donors in Belgium. The results were promising: close to 91.000€ were raised (excluding IDAY members' contributions up to 35.000€), which represents about 42,6 % of the total revenues.

The Project Bank generated funding amounting to 95.564€ in 2009-2010. These funds are considered outside IDAY-International's budget as they are allocated to projects of IDAY member associations; they are not meant to support IDAY's activities themselves. However, the commissions levied on these funds are directly integrated in IDAY's budget since they contribute to financing IDAY's national offices in Africa. 3.422€ were obtained through these commissions (3-5%).

IDAY's Management Committee was responsible for the entirety of the fundraising, except for the membership

fees of the European coalitions – paid only by IDAY-Luxembourg.

Recommendations / Prospects for 2011

- Review IDAY's fundraising strategy and develop a more structured approach including advanced planning and diversification of potential funding sources;
- Approach large-scale private foundations able to provide support to build IDAY's administrative capacity;
- Build a 'loyal' private donors base on which to rely for providing a stable percentage of the annual funds needed.

Thanks

IDAY would not have been able to pursue its action without the – renewed – support and trust from:

Private donors: Anton Jurgens Fund, NIF Trust Fund, AFLAM, Association Femmes d'Europe, Croix du Sud Foundation, Boissière Fund, and many occasional or regular private donors;

Partners: IFBV, Gellis Communications, Izo, GCE;

Public and international institutions: Braine-l'Alleud city council, The Greens alliance (European Parliament), the Echevin for International Solidarity of Brussels city, the European Investment Bank.

More importantly, none of this would have been possible without the sustained commitment, availability, personal and financial engagement of IDAY's volunteer members in Africa and in Europe.

ANNEXES

ANNEX 1: Supporting documents

These documents are available online at
www.iday.org

IDAY Charter:

<http://www.iday.org/EN/01whoweare/docs/IDAYCharterEN.pdf>

Manifesto 2009:

<http://www.iday.org/EN/03ressources/docs/MANIFESTO2009EN.pdf>

Minutes of the IDAY General Assembly on 14th November 2009:

<http://www.iday.org/EN/03ressources/docs/MoMGA2009EN.pdf>

Report of the conference “*Filling the basic education gap in Africa*”, European Parliament, 24th June 2010:

http://www.iday.org/EN/04events/docs/ReportIDAYconference24June2010_EN.pdf

ANNEX 2: Expenses & Revenues 2009-2010*

EXPENSES 2009-2010	
ITEMS	€
Annual events	
Participation Global Action Week for Education	2946,29
June 16 commemoration	
Africa	14500
Europe	2770,67
Conferences/ Seminars/ Exhibitions	9665
Vulnerable children Actions	0
Cultural activities - concerts	0
Anniversary Yaguine & Fodé	72,6
Assemblies	
General	31383,89
Regional Africa (x2)	19194,37
Regional Europe	692,79
Structural strengthening	
Regional offices Africa	0
National offices Africa	28987
Missions	
Africa	19497
Europe	2675
Secretariat staff	27445
Administration, office	10613
Communication, publicity	9473
Side products	1774
Miscellaneous, contingences, inflation	0
Balance carried forward	12087
TOTAL	193776
Project Bank **	95564
GRAND TOTAL	289340

REVENUES 2009-2010	
SOURCE	€
International organisations	0
Belgian public institutions (all levels)	-1848
Belgian Ministry of Development Cooperation	-1848,49
Flemish Community of Belgium	0
French Community of Belgium	0
Wallonia Region	0
Communes	*1500
Bilateral aid – other European governments	0
Other NGOs	17000
Message Y & F Fund	5000
IDAY members	35000
Membership fees	0
Other private donors	90971
Corporate	32325
Contribution in kind - events	7000
Volunteering	5400
Activity revenues	400
Side products, other	450
Commissions on projects	2067
Other (interests, ...)	11
Deficit / advances	0
TOTAL	193776
Project Bank	95564
GRAND TOTAL	289340

* IDAY fiscal year: 1st September – 31st August

** Outside IDAY-International budget

ANNEX 3: Census of vulnerable children and youngsters in Sub-Saharan Africa supported by IDAY members in 2009-2010

<i>Total* on 15 July 2010. Census ongoing.</i>						
Categories of vulnerable children**	Number of organisations	Number of children / youngsters				
		Pre-school	Formal Primary	Vocational Literacy	Other Secondary	Total
Orphans	69	1361	36410	3.181	698	41650
Child soldiers	3	0	85	278	53	416
Child domestic servants	34	172	603	1677	139	2591
So-called "witch" children	17	46	368	212	0	626
Early married girls	31	15	2190	1836	57	4098
Children in prison	21	0	269	1067	6	1342
Handicapped children	48	281	1403	1.133	41	2858
Trafficked children	23	0	288	280	14	582
Children from ethnic minorities	13	225	2359	409	145	3138
Street and slum children	98	532	3316	6897	1348	12093
Children from rural areas	19	97	2.924	2.936	1113	7070
Refugees and IDP children	21	139	2490	567	66	3262
Children head of household	12	10	110	460	28	608
Portefaix	29	888	553	461	18	1920
Nomadic children	6	287	6901	4113	0	11301
Other (specify)	55	95	16032	4892	630	21649
Other working children	9	103	439	72	73	687
TOTAL	241	4251	76740	30471	4429	115891

* Consolidated data from: Togo, Guinea, Burundi, Ghana, Senegal, Ivory Coast, Rwanda (part), Zambia, East DRC, Nigeria, Burkina Faso, Uganda, Cameroon (part), Mauritania

Missing: Benin, Cameroon (part), RDC-Kinshasa, RDC-Kasaï, Rwanda (part) and Kenya.

** The term "children" includes both 0 to 18-year old children and youngsters of 15-24.



CONTACT

IDAY-International
Rue des Jambes 19,
BE-1420 Braine-l'Alleud
Tel: +32 (0)2 385 44 13
Fax: +32 (0)2 385 44 12
Email: info@iday.org

N° enterprise: 0895.443.325

