

2013

ACTIVITY REPORT



Raising voices for **education** in Africa



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CHAIRMAN'S WORD

2013 was a milestone for the IDAY network and its recognition as a significant player on the world development scene. This was demonstrated, amongst other things, by the European Union's decision to co-fund the IDAY regional program to stop violence against child domestic workers in Central and East Africa. The network was also recognised as a global partner of the World Bank's Global Partnership for Social Accountability (GPSA). Another encouraging sign of the network's growing credibility was the increase in support from the Ministries of Education and Health in several African countries and from the African Union.

IDAY also commends the positive results on the ground concerning the use of the plant *Artemisia annua* by some IDAY members to reduce at low costs the impact of malaria in schools. They add to several positive results of scientific research and growing evidence that the plant could also be efficient against other infectious diseases that affect academic performance. This opens the way for improved quality of education through increased use of the plant in schools.

The IDAY network knew that acceptance of a new approach would be difficult, however, while some donors still have their doubts, it appears that the awareness efforts undertaken in recent years are beginning to bear fruits.

Of course, this recognition would not have been achieved without the

work of coalitions that, throughout the year, pursued their advocacy and activities despite the effects of a shaky economy, which did not allow holding the regional and general meetings that are so important to the network's organisation and momentum. The work done up until now is starting to yield results: some private donors confirm their support to IDAY members' projects which are seen as worthwhile investments.

Other regional programs still wait for co-funding, such as the campaign on education for minors deprived of their liberty and the multidisciplinary research on *Artemisia annua*. The network is confident that it will find donors that will recognise, as the European Union did, the potential of the projects and IDAY's unique approach.

The sustainability of IDAY depends on the success of the network in convincing that priority shall be given to enhancing the collective action of African civil society organisations. We will need to overcome the still-numerous prejudices of donors attached to an outdated approach to development philanthropy. They need convincing that constructive dialogue between local civil society and government is the first requirement for equitable, sustainable development in Africa based on respect for basic rights, starting with the rights of youth.

Jean-Jacques Schul, Chairman

605/07/2013

[illegible]

1 DAY

VISION MISSION GOALS PRINCIPLES OF ACTION

Africa is experiencing a profound transformation. Building up dialogue and trust is essential for local civil society to take part in decision-making and economic growth.

IDAY is an international network of 23 national coalitions bringing together 467 associations in Africa and Europe. Uniting for a shared goal, education, these associations strive to make their voice heard.

The network advocates with the governments for every child and youth in Africa to enjoy their right to free quality basic education. Millions of them are still deprived of it today.

Education is a responsibility of the governments. Africa has the necessary resources to achieve it but their allocation and their use must be improved. Local civil society has a leading role to play to accompany this change.

In IDAY, local civil society calls upon its governments through a series of actions such as meetings, sensitisation campaigns, conferences, actions in parliaments, media articles, demonstrations, collective commemoration of international events and theatre plays.

Advocacy can also go through “concrete” projects. This is why the IDAY-International network promotes projects initiated by African stakeholders. They naturally fit with the local context and they are cheaper than foreign aid solutions as a whole.

As soon as a project has demonstrated its efficiency, it is submitted to the governments for them to consider scaling it up.

VISION

The network strives to foster society where all individuals, especially the youth, have access to quality basic education without discrimination (pre-school education, formal primary education, vocational literacy for the youth).

MISSION

Through constructive dialogue between the African civil society and the African authorities, promote policies, systems and practices that guarantee a quality basic education to all children and youth in Africa.

OVERARCHING GOAL

The right of all children and youth in Africa to quality basic education is effectively enforced by quality, inclusive and sustainable education systems.

SPECIFIC GOAL

African civil society organisations strengthen their collective capacity actively and efficiently advocate for and monitor Quality Education For All (QEFA) in Africa, with a focus on the needs of neglected vulnerable children and youth.

PRINCIPLES OF ACTION

Collective action - Advocacy – empowerment of local civil society.



IDAY COALITIONS & NUMBER OF MEMBER ASSOCIATIONS

AFRIQUE Benin (14) Burkina Faso (44) Burundi (12) Cameroon (33)^a Ivory Coast (5) Gabon (4) Ghana (7) Guinea Conakry (17) Kenya (6) Mauritania (30) Nigeria (9) Uganda (32) Democratic Republic of Congo (154) Rwanda (16) Senegal (1)^b Tanzania (19) Togo (36) Zambia (5)

EUROPE Belgium (5) France (12) The Netherlands (3) United Kingdom (1) Switzerland (2)

^a including CEFAN with a membership of 17 associations

^b including CNEPT Senegal with a membership of over 100 associations

STRUCTURE

INTERNATIONAL COORDINATION

The IDAY-International network is registered as an international not-for profit association under Belgian law with its headquarters in Braine-l'Alleud, Belgium. The Management Committee, mandated by the Board of Directors, manages the day-to-day implementation of the IDAY programme as approved by the General Assembly and coordinates the network in Africa and in Europe. This Committee comprises 7 volunteers and 3 full time employees in 2013. An additional employee joined the team at the end of 2013 as a Financial Advisor.

The Regional coordination of the network in Africa was managed by the South African branch of the IDAY-International Secretariat.

Several members of the Management Committee went on coordination and support missions throughout the year. They visited the IDAY coalitions in Benin, Burkina Faso, Burundi, the DRC, Kenya, Rwanda, Tanzania, Togo and Uganda.

NATIONAL COALITIONS

Major developments include:

IDAY-Uganda Formal registration of the coalition (n°9936).

IDAY-Kenya Formal registration of the coalition (n°OP.218/051/13-0108/8904).

IDAY-Tanzania Formal registration of the coalition.

National offices IDAY-International provided financial and logistical support to 5 IDAY national office (Burkina Faso, Burundi, the DRC, Togo, Uganda) for the continuation of their programmes. Each office is managed by one staff member with responsibility for the coordination of the coalition on a day-to-day basis.



BOARD OF DIRECTORS

Mr Jean-Jacques Schul Chairman

Mr David Dotse Kodjovi Amouzou

Mr Gorbali Sy

Mr Mohammed Attah

Mr Paul Bayiké

Mr Bernabé Ollo Kambou

Mr Kenneth Nana Amoateng

The **Board** held 2 virtual meetings in 2013.

Volunteers

Ms Wendy Bashi discussion moderator for various conferences.

Ms Céline Jacobs support to communication and event organisation (International Day of the African Child).

Mr Gareth Davies assistance with translation (FR/EN), event organisation (Saga Africa, film debate in Lasne) and fundraising assistance

Ms Flora Mbela Lusendi support to the management of the *Artemisia annua* programme and event organisation (film debates).

Dr Christine Nina Niyonsavye assistance with *Artemisia annua*-related event organisation (film debates, symposium).

Mr Ludovic Beke support to event organisation (film screenings, International Day of the African Child, Arts from here and elsewhere festival) and office set-up.

Ms Isabelle Devillers, Ms Jessica Yernaux et Ms Lise-Marie Noiret support to the organisation of the Arts from here and elsewhere festival.

Ms Alessia Addieri assistance with translations (FR/EN) and event organisation (International Day of the African Child).

Ms Violette Cassiers - Ms Héléne de Fabribeckers - Mr Adrien de Longvilliers - Mr Maximilien Delvigne - Mr Baudouin de Pret Ms Delphine Lepour - Mr Donald R. Lhoëst - Ms Katleen de Longvilliers contribution to the editing and broadcasting of the documentary African Youth for Africa.

Translators Without Borders and its network of volunteer translators

MANAGEMENT COMMITTEE

Ms Noëlle Garcin Secretary General

Mr Michel Ducamp Treasurer

Ms Anaël Munsch Coordination Assistant

Ms Dominique Devillers Communication Director

Mr Jean-Jacques Schul Managing Director

Mr Frédéric van den Abeele Member

Mr Adamou Fehou Member

Mr Pierre Muanda Member

Ms Annette Ntignoi Member

Mr Marc de Maeyer Member

Ms Nicole Baudoux Member

The **Management Board** held 8 regular meetings and 1 ad hoc meeting in 2013.

HONORARY COMMITTEE

Dr Ousmane Sy Minister of Territorial Administration of Mali 2000/2002, Founder of CEPIA, King Baudouin Prize 2005

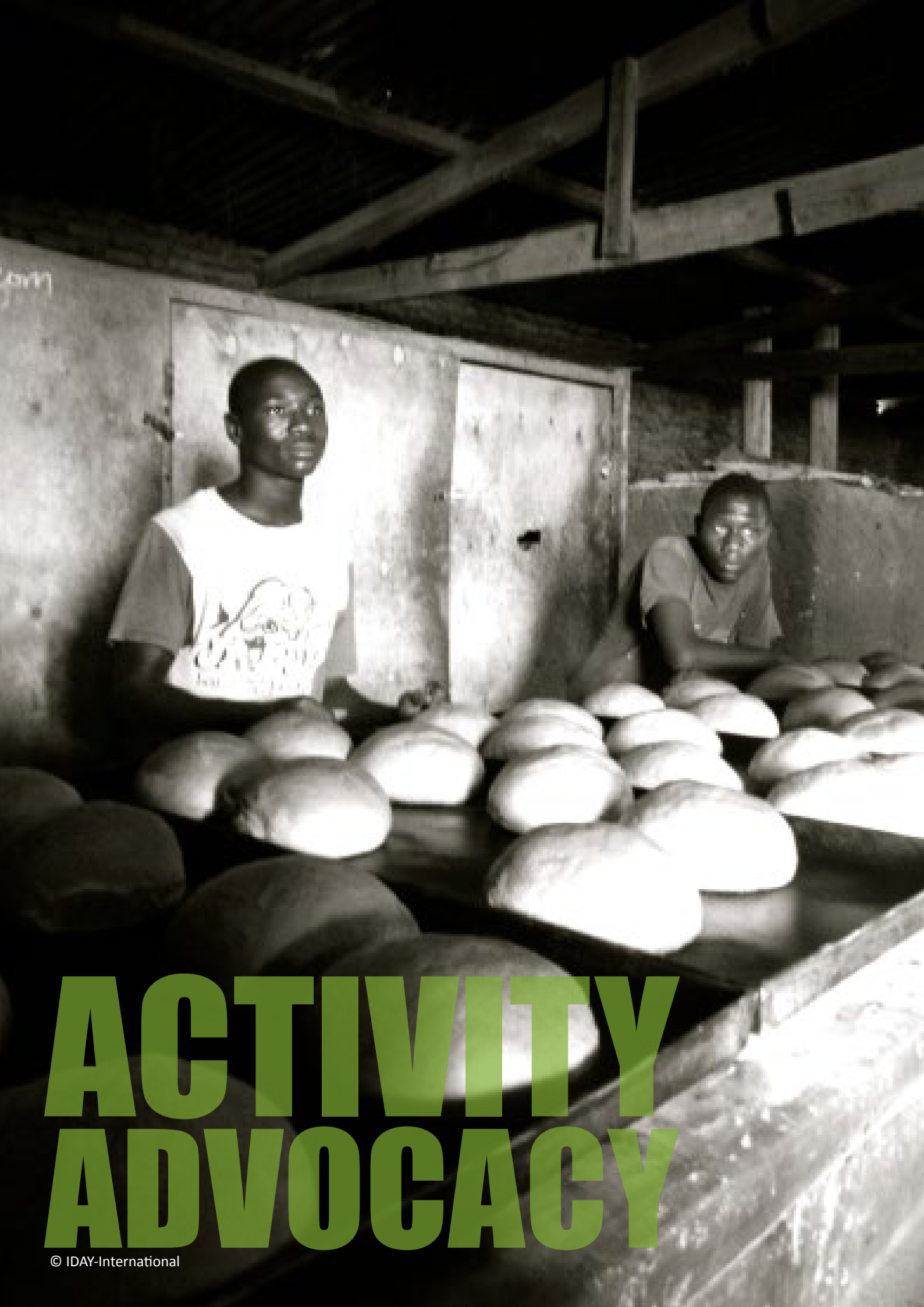
Ms Hauwa Ibrahim Sakharov Prize 2005

Mr Baaba Maal Ambassador UNDP - Senegal

Ms Luisa Morgantini vice-Chairman of the European Parliament 2007/2009

Dr Denis Mukwege Director of the Panzi Hospital, King Baudouin Prize 2011

Ms Mampe Ntsedi Nelson Mandela Children Center



ACTIVITY ADVOCACY

REGIONAL CAMPAIGNS

The regional campaigns are proposed by the network's members to address issues affecting several countries based on the experience of some members organisations. They are pursuant to the resolution of the 2009 General Assembly to focus on vulnerable children and youngsters who are excluded from education systems. They rely on a holistic understanding of achieving education for all in Africa. They materialise through the synergy between national coalitions concerned by the issues at stake.

PROFESSIONAL RECOGNITION AND VOCATIONAL LITERACY TRAINING OF DOMESTIC WORKERS IN EAST AFRICA AND THE DRC

Context

Since 2010, IDAY coalitions in East and Central Africa have advocated for legal recognition of and training for domestic workers. In most countries in the region, these workers, mostly comprised of children and youth, are exposed to maltreatment and often unable to exercise their rights. In practice, the conditions under which domestic workers serve often resemble a form of slavery.

The exact number of domestic workers in Africa is unknown but estimated to amount to over 5 million on the continent according to International Labour Organisation (ILO, 2010). The majority of them don't have (or have not had) access to education and are illiterate. Their situation is still largely unrecognised by authorities. These workers are excluded from national education or literacy programmes although they represent a critical mass with great potential for the development of the tertiary sector in Africa.

The IDAY network regional campaign focuses on the legal, economic and social implications of the rights of domestic workers. IDAY members have developed an original approach to vocational literacy training programmes for domestic workers both to ensure their basic right to education and as a means to gain recognition and socioeconomic autonomy.

Achievements

During 2013 the various IDAY coalitions implemented a number of research, advocacy and awareness activities at country level.

IDAY-Burundi co-organised the Day Against Child Labour dedicated in 2013 to raising awareness regarding child domestic workers. The coalition actively participated in sensitization activities organised with the Ministry of Public Administration, Labour and Social Security (MFPTSS), the ILO office in Burundi, UNICEF and other Burundian organisations and unions active in this sector. The coalition produced a documentary film, *What Future for Child Workers?* to raise public awareness on the subject. It was broadcast on two Burundi television networks, Héritage TV and Télé Renaissance, on June 16 and in October 2013.

Major progress in the Burundi campaign was made with the launch in October 2013 of the national survey on domestic workers in

collaboration with the Directorate General for Labour, IDAY-Burundi, the association Convergence pour l'Autodéveloppement des Domestiques (CAD), UNICEF-Burundi, the National Economics and Statistics Research Institute of Burundi, the Department of the Child and Family, and other non-state actors in the sector. Data was gathered in 3 major urban areas from a representative sample of 1384 people, both domestic workers and employers. The results of the data analysis and the study report are expected in early 2014.

CAD, a member of the IDAY-Burundi coalition that focuses on domestic workers, also led an advocacy campaign in the media for the rights of these workers.

In **the DRC**, IDAY member organisations conducted a sample survey in 10 communes of Kinshasa to determine the nature and extent of domestic work and the needs and expectations of the workers and their employers, as well as improve the socio-economic conditions of the former. 950 domestic workers and 512 employers were surveyed using a questionnaire developed by IDAY for use in the region. Major findings include that most domestic workers surveyed were minors; most had attended primary school but dropped out for financial or personal reasons (such as early pregnancy) and most hoped to resume education. The survey also confirmed the reluctance of employers

to improve the work conditions or rights of these worker. Many employers don't even recognise domestic workers as workers and were not priviously aware of their rights.

IDAY-Kivu/DRC organised an awareness workshop for domestic workers, employers and local authorities regarding the rights of these workers and protection mechanisms. The workshop resulted in setting up a consultation framework in Uvira, South Kivu, among domestic workers, employers, specialised State services, local authorities, and Congolese and international non-governmental organisations active in this sector.

The association Women Children Protection, a member of the IDAY-Kivu/DRC coalition, launched a training centre for domestic workers in Uvira, South Kivu, based on the model of the CAD centre in Burundi. In 2013 the centre enrolled 130 students.

IDAY-Uganda conducted a similar baseline survey in Makindye, Kampala, the first of the kind in the country. The objective was to test the IDAY regional questionnaire and to gather preliminary data on the extent and nature of child and youth domestic work in order to develop advocacy and awareness activities. The survey results resemble those obtained in Kinshasa.

IDAY-**Kenya** participated in a consultation on the protection and





2013 PARTNERS

Carlier Fund (King Baudouin Foundation), Ministry of Labour of Burundi, ANPPCAN-Uganda, CESTRAR, CEFA, Soroptimist BE, European Union

referral of child domestic workers. This led to the development of a guide to good practices. The coalition also organised awareness-raising activities on the occasion of the International Day of the African Child, on June 16. Additionally, IDAY-Kenya adapted the documentary film *The Invisible Workers* (IDAY / Mundis Production, 2011) to serve as an information and sensitization tool in Kenya.

IDAY-**Rwanda** conducted awareness-raising activities in the Bugesera district, East Rwanda, directed at local and national authorities, the police and the local communities. Recommendations emerged for improved information to children on their rights, for action against dangerous work and against violence towards minors, and for enforcing education for all.

In **Europe**, IDAY-International contacted several development agencies, donors and other institutions throughout the year in order to build support for the campaign. The Management Committee co-organised a panel on *“Inclusive and sustainable education systems: the role of local strategies and actors to improve access, quality and relevance of education”* during the 2013 European Development Days. An IDAY-Kenya specialist presented IDAY’s programme for the legal recognition and training of domestic workers. Various actors in the education sector and the public discussed how education could be adapted to the needs of those groups of vulnerable children and youth who are presently excluded from the education system.

In July 2013, the European Union (EU) awarded financial support to IDAY to implement the *Stopping violence against child domestic workers through regulation and education* project that will be implemented in 5 countries in East and Central Africa in 2014-2016. EU support will enable IDAY partners and members in Burundi, the DRC, Uganda and Kenya to fully roll out their research, public awareness and advocacy activities with a specific focus on the issue of child domestic workers. For this project, IDAY coalitions and specialised member organisations have developed partnerships with national authorities and with other civil society organisations active in the area of child labour.

The progress of this campaign in East Africa has stimulated interest among IDAY member organisations in West Africa on the subject of domestic work.



Partners

DCI-Belgium, Association Grain de Sable

DEFENCE OF THE RIGHT TO EDUCATION OF **MINORS DEPRIVED OF LIBERTY** IN AFRICA

Context

In prison, young inmates are not only deprived of liberty but are also kept in close confinement, sometimes together with adults, under deplorable sanitary conditions. And on top of all of that, they are deprived of their right to an education.

After finding out that too few stakeholders and States were truly interested in the fate of these young people, in 2010 IDAY initiated a collaboration with Defence for Children International (DCI) -Belgium for an action on the education of minors deprived of their liberty in Africa. The primary objective is to encourage a concerted effort on the part of African (and European) civil society for stronger and more coherent dialog with the responsible authorities in each country and on a regional level. The ultimate goal is not only to get children who do not belong there (nearly 65%) out of prison but also to improve the laws, policies, and measures regarding access to quality education for these incarcerated minors.

Activities

Progress on this campaign was slow in 2013 for lack of adequate resources. IDAY-International, its partner CDI and members of the two networks in Africa submitted several requests for funding, none

of which were successful. Nevertheless it was still possible to improve the diverse components of the envisaged programme of action and to implement a number of activities at country level during 2013.

IDAY-**Cameroon** continued its work in the prisons of Yaoundé (Kondengui), Douala (New Bell), Sa'a, and Mfou where the member organisations hosted 16 educational sessions and 120 one-on-one interviews with minors deprived of their liberty, with the aim of providing them with psychological support and helping them get their lives back on track. The coalition also made some 22 prison authorities and 2 chief justices aware of the situation of children in prison. It appealed to the Ministry of Social Affairs and judges to consider alternative solutions to imprisonment (placement in families or appropriate homes).

In South Kivu, **the DRC**, the organisation CEJEDER which coordinates the actions of the coalition on this issue, interceded with judicial authorities on behalf of minors incarcerated in the central prison of Uvira and contributed to the release of many of them. It also made the local population aware of the situation, the rights, and the needs of these minors.

In Rouen, **France**, the Association Grain de Sable which coordinates the campaign on education of minors deprived of liberty for IDAY-International spoke out in a meeting on the topic of *"Integration of minors detained here and elsewhere: the case of the Bollé prison in Mali"* organised by the association Normandie Sud, a member of IDAY-France.



HEALTH AND EDUCATION CAMPAIGN

Context

The delay in development in the majority of tropical countries is in part due to diseases that pose a considerable health and economic burden. In these countries, the health status of the pupils and teachers suffering from recurrent diseases and, in some regions, from malnutrition, is partially responsible for the poor quality of education. Malaria is one of the main causes of absenteeism from school. This disease also adversely impacts academic performance as confirmed by the preliminary results of the project to combat malaria in schools led by IDAY-Kenya since 2010.

Improving the quality of education is not only essential in terms of learning outcomes, but also because it helps curtail the early drop-out rate. Hence IDAY's school gardens programme aims at addressing these two problems (malaria and malnutrition), with a view towards improving the quality of education and the academic achievement of the students. It was inspired by a school gardens initiative started in 2012 by a member organization of IDAY-Uganda in conjunction with the action to fight malaria in Kenyan schools.

Activities

IDAY-International completed the production of the documentary *African Youth for Africa*, which was filmed in Kenya in 2012 by 6 young Belgian university students who went with a professional filmmaker to meet with the Kenyan schools participating in the project to fight malaria with *Artemisia annua*. Two screenings were held in Belgium, in which the documentary was discussed. These events were moderated by Belgian journalist Wendi Bashi and brought together some 150 participants, including several African ambassadors, Belgian communal and provincial authorities, and many members of the African Diaspora in Belgium. The documentary was also shown at the conference held in Brussels by IDAY-International during the International Day of the African Child, and also to many members of the Nigerian diaspora in Europe and to the Nigerian ambassador in Switzerland during a meeting in that country.

This led to an invitation by the Nigerian presidency to present the IDAY initiative on this topic during the annual Nigerian diaspora day held in Abuja (Nigeria) in July 2013. The head of the IDAY-Kenya *Artemisia annua* project represented IDAY at this event and presented the initiative and its results to representatives of government authorities and the Nigerian Diaspora from around the world. During the meetings held by the Coordinator of IDAY-Nigeria with several Nigerian officials, it was proposed that the



2013 PARTNERS

Kenyatta University, Maisha Foundation

authorities organise a fact-finding mission in Kenya to examine ways of implementing the project in schools. The importance of mobilising Nigerian civil society to solicit government support in this area was also underscored.

The Health Minister of Senegal was asked to co-host the scientific symposium on *Artemisia annua* proposed by IDAY, which is expected to be held in Senegal in 2014.

DVDs of the documentary were provided to the African IDAY coalitions. Some of these coalitions (IDAY-Kivu/DRC, IDAY-Gabon, and IDAY-Benin) have shown the documentary at schools, whereas others (IDAY-Burundi) have broadcast it on national television networks. This triggered 4 centres for troubled children, 50 youth and several schools in Benin to join forces and promote the growing of *Artemisia annua* to combat malaria, while the regional authority committed to relay information on the initiative on the national level.

Meanwhile, several coalitions have been working on the development of the crop. Although there have been some setbacks (floods, seed problems), in general the cultural techniques for growing the crop have been mastered, notably with the help of instructional material provided by the network such as the video created by two young Belgian engineers after their visit to Togo, Benin, and Burkina Faso in 2012. This video has been viewed more than 1100 times on YouTube. The association Circle of Agronomists for the Development

(CIAD), a member of IDAY-Burundi, thus succeeded in growing the crop at two schools and plans to expand the project to include 15 schools in 2014.

Thanks to the diffusion of the documentary and diverse activities throughout the year, IDAY-International has also joined forces with new private and affiliated partners, a great many of whom are asking for seeds so that they can attempt the small or larger scale production of the crop in their home communities. To this end, IDAY-International obtained the support of a volunteer with a degree in medical science to coordinate this campaign. The latter has been involved in the preparation of a mission for evaluating the educational, medical, and socio-economic impact of the *Artemisia annua* project in Kenyan schools, which is planned for early 2014 in cooperation with Dr. Patrick Ogwang, researcher and member of the Ugandan Health Ministry and Dr. René Christensen, former Honored Physician of the European Investment Bank. A doctor formerly employed by the World Health Organization (WHO) was also actively involved at IDAY-International in organising an international symposium on methods for combatting malaria, which should bring together all of the scientists involved in the fight against this pandemic. This symposium was originally scheduled in December 2013 in Brussels, but it had to be postponed to 2014 because of the refusal of the WHO to participate.



2013 PARTNERS

Pairi Daiza, Annoncer la Couleur, Kleur Bekennen, Ministry of Compulsory Education and Social Promotion of the Wallonia-Brussels Federation, Message of Yaguine & Fodé Fund, Lions Club Brasschaet.

DEVELOPMENT COOPERATION

DEVELOPMENT EDUCATION

Context

Schools are the first places where intercultural exchanges and encounters take place. As future responsible citizens, young Europeans must be made aware at a very early age of the challenges of development. As a member of the Global Campaign for Education, IDAY has worked to inform the children and youth of Europe about the challenges of education for all in Africa, international solidarity and development in general.

Actions

Awareness-raising in primary schools

In Belgium, IDAY-International has mobilised this year again for the Global Action Week for Education organised in the framework of the Global Campaign for Education. Thanks to a massive call for participation to schools in 2012, 9982 students from 198 schools participated in the “Education and health – en route to education for all” campaign by engaging in a reflective debate on the subject with the help of the teaching tool provided by IDAY-International. Among them, two schools benefited from an educational activity on the topic. 409 children also participated in the drawing competition held for this occasion, which provided the students with an opportunity to convey their messages to the authorities. The drawings that were published attracted more than 9000 votes and sharings on Facebook, including those of several Belgian politicians (Prime Minister Di Rupo, federal delegate and former minister Charles Michel, European delegate and former minister Louis Michel) and artists (Suarez, Desireless). The 409 drawings

were compiled in a notebook sent to the Belgian government and to the ambassadors from developing countries in order to remind them that quality education is a universal right and that it is paramount to cooperate for its achievement. The two winners of the competition had the opportunity to take their classes to the Pairi Daiza Park, partner of the event, and had their drawings published on IDAY postage stamps. An exposition of 8 drawings was also held during the International Day of the African Child at the ACP (African, Caribbean, and Pacific Group of States) secretariat in Brussels.

The teaching tool developed during this initiative in the schools enabled the students to learn more about the topic of the right to education and the relationship between education and health, and to appreciate the importance of advocacy as a mode of action and of making a statement. Most of the schools confirmed that they were in favour of tools and activities of this nature, although some expressed the regret that the content did not propose enough alternatives and possibilities for actions beyond the ones proposed.

Public awareness-raising

With the help of 4 volunteers, IDAY participated in the Saga Africa and Arts d’ici et d’Ailleurs festivals in Belgium. More than 700 people were made aware of the advocacy of IDAY and expressed their support for it with a photo on the topic “En route to education for everyone in Africa!” (including the Belgian band “Camping Sauvach” and the Burundian Drummers).

In Brussels, IDAY-International also took part in the 14th commemoration of the discovery of Yaguine and Fodé’s letter of August 2, 1999. The president of IDAY-International, who is also co-founder of the Message of Yaguine & Fodé Fund at the King Baudouin Foundation, expressed his regret on seeing foreign aid managed in a manner that does not respond to the expectations of the African youth. This concern was relayed by other speakers who mentioned that other young people had recently lost their lives like

Yaguine and Fodé in trying to get into Europe secretly.

POLITICAL DIALOGUE

Context

Aware of the importance of partnerships for implementing effective development policies, the IDAY network takes part in dialogue with other development actors active in the education sector. IDAY is convinced that African civil society should be more present in the forums for consultation at all levels for greater representativeness and democratic appropriation. It is also essential to strengthen collaboration, to encourage the exchange of best practice as well as to nurture both constructive and critical reflections on development policies.

Educaid

Educaid is the Belgian platform for actors active in the education and training sector within development cooperation.

IDAY-International continued its participation in the two working groups Basic Education and Vocational Education throughout the first half year 2013. It attended the platform's 3rd annual conference on the topic "Equity in learning outcomes" as well as the ad hoc working meetings on the study carried out by the HIVA centre on the role of Belgian cooperation in basic education in developing countries.

IDAY-International played an active part in the external evaluation of Educaid carried out at the start of 2013, which concluded to the need to agree on a shared view of what the strategy of the Belgian development cooperation should be in educational matters. It also confirmed some of the failings and representational problems within the platform that had already been raised by IDAY, especially with regards to the "small" structures that are not certified by the Belgian Ministry of Development Cooperation. IDAY-International asked for discussions on the results of this exercise with a view to improving Educaid's operation and preparing the future work programme. This request was not followed up in 2013, leading IDAY-International to put its participation in the workgroups on hold of the second half year as long as this essential reflection was not held.

Fédération des Associations de Solidarité Internationale (FASI)

The Federation of Associations of International Solidarity (FASI) is a grouping of French-speaking Belgian associations active in development cooperation. Most of them are not certified as NGOs and are therefore not recognized as development actors by Belgian public bodies.

In 2012, IDAY-International had actively participated in the starting up of the Federation's activities. It has since actively contributed to FASI's lobbying of Belgian federal and regional elected representatives about the new law on development cooperation in Belgium whose provisions confirm the absence of political recognition of the associations of international solidarity (ASI) as development actors and threaten the sector's plurality by closing the representation possibilities of the ASI in consultations with Belgian institutions. IDAY also started investigations on the constitutionality of this law which establishes a monopoly of civil society representation with the Ministry. The President of IDAY-International was appointed Vice-President of FASI for a two-year term. IDAY-International also provided technical communication support to the Federation.

CNCD

The National centre for development cooperation, CNCD- 11.11.11, is the main umbrella organisation bringing together the NGOs, education associations and syndicates permanently engaged in international solidarity in Belgium's French-speaking and German-speaking communities. Its three main missions are to lobby political bodies on questions of development cooperation, to promote awareness campaigns and to facilitate the financing of development projects in the South by means of an annual coordinated fund-raising operation.

IDAY-International contributed to several activities of CNCD, especially the campaign "Involving my municipality" intended to encourage Belgian local authorities to support sustainable, social and united development, and the 2013 edition of the Operation 11.11.11 in Belgium on the theme of the right to food. The President of IDAY also contributed to a survey sponsored by CNCD and carried out by COTA on how Belgian civil society development organisations take the development effectiveness agenda into account, and took part in the restitution seminar The Istanbul principles of development effectiveness.

Apart from these activities, IDAY-International supported the umbrella's work by taking part in the General Assembly meetings and by joining the CNCD Political Commission which advises the Board and drafts its political orientation decisions. Through these bodies, IDAY-International lobbied CNCD on several occasions for better consideration of non-certified associations, both within the umbrella organisation and in the positions it defends with political bodies on issues of development cooperation. IDAY also pushed for the question of education to become a campaign topic of CNCD given its central importance in development, democracy and citizenship matters.

Several coalitions demonstrated their interest in CNCD's Citizenship & Democracy Programme, intended to support collective advocacy initiatives in developing countries. None of their proposals were selected for reasons at odds with the declared conditions and criteria of this programme and IDAY-International asked CNCD to review its criteria to improve the transparency of its procedures.

GPSA

The GPSA is a multiparty coalition which aims to develop the responsibility of civil society at country level. The GPSA aims to assemble a wide range of organizations of civil society, foundations, bilateral organizations, research institutes and media bodies. For this, the mechanism supplies strategic and continuous support to civil society initiatives for more responsibility and transparency.

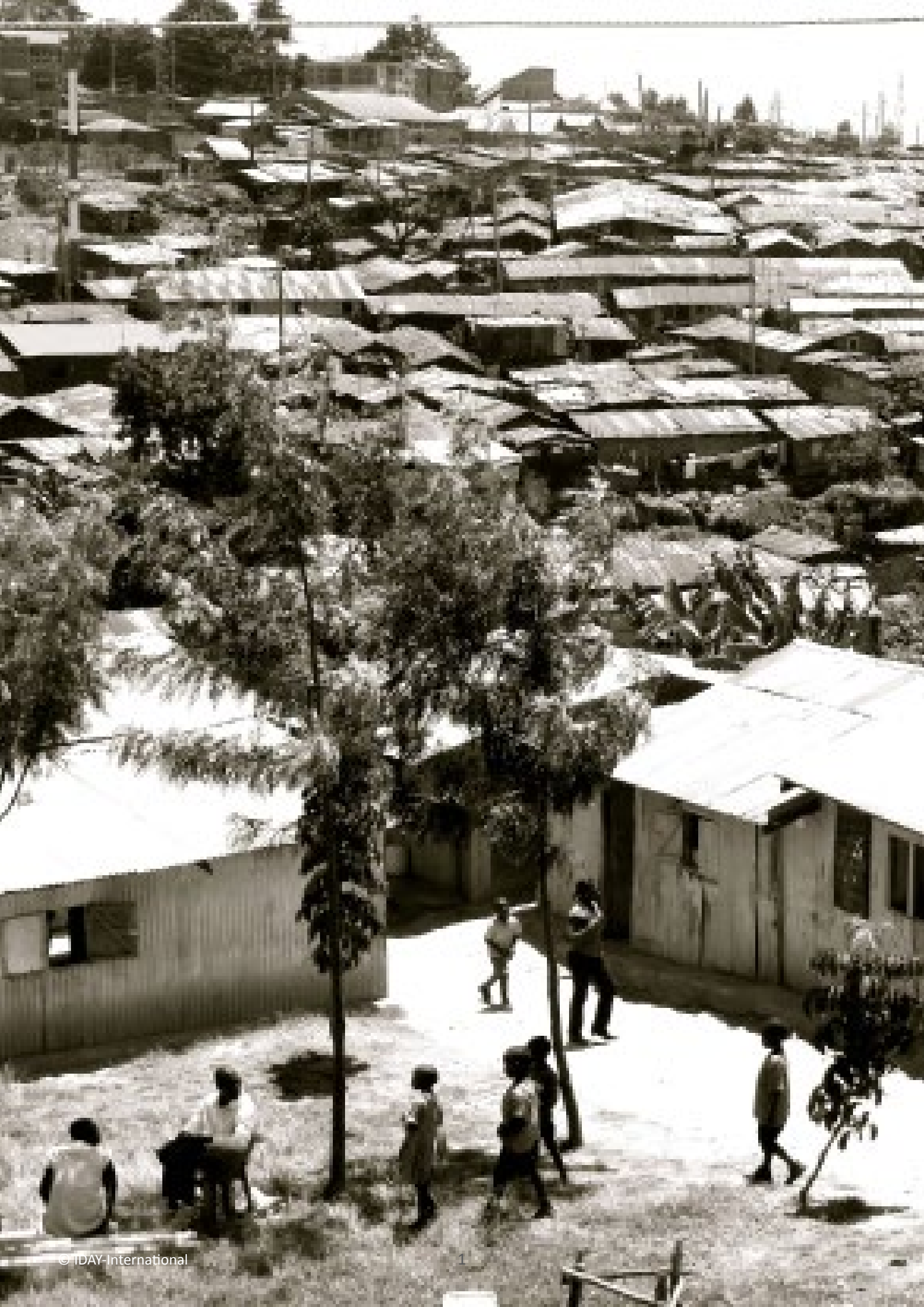
With IDAY-International becoming a global partner of the GPSA, the members of the IDAY network in Africa encouraged their governments to opt in the initiative. These steps contributed to the joining up of Benin, the DRC, Ghana, Uganda, Rwanda, Senegal and Togo, thus opening up the possibility of financial support to local civil society to intervene on questions of governance and development and strengthen its capacities in matters of social responsibility. The IDAY coalitions in these six countries collaborated to participate in the GPSA's second call for proposals whose results were expected in 2014. Meanwhile, IDAY-International regularly participated in video conferences with the GPSA members from other European countries.

Global Campaign for Education

Aside from the Global Action Week in Belgium (see awareness-raising in primary schools), IDAY-International's participation in this network's activities slowed down this year. In part this is explained by the difficult collaboration with some GCE members in Africa and different points of view on the GCE agenda internationally, which remains largely based on strategies that focus more on the volume of aid than its effectiveness. Nevertheless IDAY took the initiative of restarting exchanges with the African Network of Coalitions for Education for All (ANCEFA), a GCE member, with a view to better collaboration.

IDAY attended

04 02 2013	European Investment Bank (EIB) / civil society seminar (EIB, Luxembourg)	06 2013	50th anniversary of the African Union (African Union, Brussels)
07 05 2013	Annual Conference on Belgian development cooperation (DGD, Brussels)	24 10 2013	Conference The Political Economy of Development: the Winners and the Losers of globalisation (Connaissance et Vie, Waterloo)
07 05 2013	Meeting Kinshasa Kids (WBI, Brussels)	26/27 11 2013	European Development Days 2014 A decent life for all by 2030 - building a consensus for a new development agenda (Union européenne, Brussels)
14 05 2013	Conference Basic Education for Change (Plan Belgium, Brussels)	03 12 2013	Conference Anti-fraud and anti-corruption measures in relation to the use of European Structural and Investment Funds (European Commission, Transparency International, Brussels)
17 05 2013	Conference Development Education - Responding to the Global Crisis? (IDEA, Dublin)	05 12 2013	Conference Equity in learning outcomes (Educaid, Brussels)
23 05 2013	Conference Belgian Civil Society Organisations and Effectiveness, practices and issues (ACODEV / CNCD, Brussels)	10 12 2013	European Day of Belgian NGOs (CNCD/CONCORD, Brussels)
30 05 2013	Conference (HIVA, Brussels)		
4/5 06 2013	Conference Debt, Finance and Economic Crisis (Eurodad, Prague)		
05 06 2013	Conference Cooperatives and fair trade promote people-centered businesses together (Fair Trade, European Parliament)		



NATIONAL CAMPAIGNS

In addition to the common advocacy themes, each IDAY coalition looked into the prominent educational problems in its own country. Here are some examples:

GIRLS' EDUCATION

IDAY-Cameroun a réalisé une enquête sur la perception par les enfants de la réalisation des droits des filles en matière de protection, d'éducation, de santé et de participation. Menée dans deux localités avec l'appui de Plan Cameroun, cet exercice a abouti sur des recommandations adressées au gouvernement, aux communautés, aux parents et aux enseignants incluant notamment la garantie de la gratuité de l'école primaire, un meilleur accompagnement des enseignants, la prévention et répression des abus sexuels en milieu scolaire et la sensibilisation des enfants sur leurs droits.

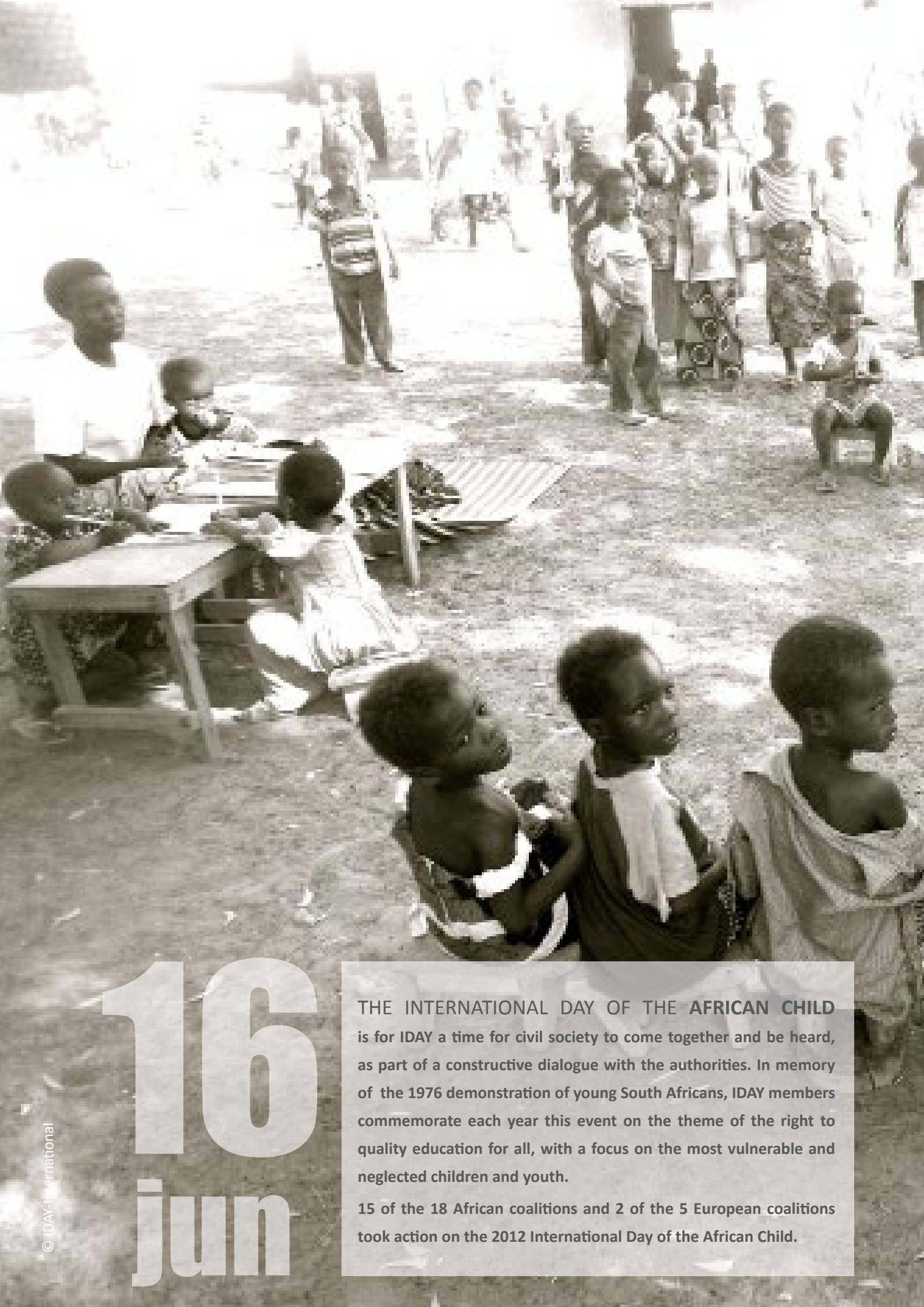
IDAY-Uganda a poursuivi son plaidoyer en faveur de l'éducation des filles en participant notamment à un symposium sur les produits d'hygiène féminine pour les jeunes filles en milieu scolaire et durant une semaine de sensibilisation sur les violences liées au genre. A l'appui de l'expérience d'une de ses organisations membres, la coalition a plaidé pour la formation du corps enseignant pour qu'il puisse informer les élèves (et parents) sur ces questions et promouvoir la production locale de produits d'hygiène féminine accessibles à toutes les jeunes filles.

AWARENESS RAISING ON THE RIGHTS OF THE CHILD

In Tanzania, the coalition carried out awareness-raising actions on the rights of the child, in particular in the provinces of Kigoma and Mwanza. In fact the members found it essential to remind the authorities, parents and local actors of their obligations with regards to the rights of the child, especially education.

In Uganda, the coalition organised awareness-raising sessions on the rights of the child in several schools in order to encourage greater participation of young people in the defence of their rights.

IDAY-Cameroon contributed to training the staff of the Ministry for the Promotion of Women and the Family on the legal instruments for the promotion and protection the rights of the child. The coalition also joined the consultation framework between the government, civil society and the technical and financial partners that is tasked to draft Cameroon's reports on implementation of the Convention on the Rights of the Child and the African Charter on the Rights and Welfare of the Child (January 2015).



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THE INTERNATIONAL DAY OF THE **AFRICAN CHILD** is for IDAY a time for civil society to come together and be heard, as part of a constructive dialogue with the authorities. In memory of the 1976 demonstration of young South Africans, IDAY members commemorate each year this event on the theme of the right to quality education for all, with a focus on the most vulnerable and neglected children and youth.

15 of the 18 African coalitions and 2 of the 5 European coalitions took action on the 2012 International Day of the African Child.

THE INTERNATIONAL DAY OF THE AFRICAN CHILD

BELGIUM

A conference-discussion was held at the Secretariat of the African, Caribbean and Pacific Group in Brussels on the topic Overcoming obstacles to quality basic education for all in Africa. Some 80 participants discussed and drew up recommendations on 3 themes: the role of the private sector and tax systems in economic growth and budget allocations for social services; social entrepreneurship; the role of African civil society and young people in improving the quality of education.

FRANCE

The association APEO (Action for forgotten children), a member of IDAY-France, organised an awareness-raising day in the Ile-de-France region. The programme included: an exhibition of associations, workshops, games and a conference on the topic “The education of children in conflict and post-conflict zones in the DRC and Mali”. The day ended with an African meal followed by a concert of gospel music.

BENIN

With more than a hundred participants, the conference-debate on girls’ health and education organised by IDAY-Benin enabled the mobilisation of 4 shelter homes for children in difficulty and several schools to launch the cultivation of *Artemisia annua*, with some 50 young people engaged in the project. The regional authority also promised to relay the proposals up to national level. Three local artists supported IDAY-Benin’s advocacy.

BURUNDI

The coalition co-organised several activities: an awareness-raising march with several ministerial authorities, the ILO, the unions’ confederation of Burundi, organisations involved with domestic workers in Bujumbura and UNICEF; a meeting where the rights of these children and the measures to be taken for their enforcement were reiterated. IDAY-Burundi also produced a video (16’16) What future for child workers? on child servants and their right to education, broadcast on 2 Burundian channels on 16 June.

GABON

Eight local organisations mobilised; one press conference followed by a conference-debate in the presence of representatives of the ministries for human rights and national education, young people, pupils’ parents and teachers.

GHANA

A seminar bringing together more than 80 people (authorities, NGOs, teachers/young people/women organisations, scientists) on the topics of school dropout, quality of teaching and girls’ education. The analyses and proposals drawn up will be used as the basis for advocacy campaigns on these topics intended for the government and development partners. Distribution of a press release summarising the participants’ 13 resolutions / requests.

KENYA

Participation in a workshop on children working as servants (5 June) and in the drafting of a summary document on strategies and best practice in this field; participation in the day against child labour (12 June); awareness-raising and petitioning on the access to education of minors deprived of liberty in a juvenile detention centre, in the presence of detained minors and nearby school children.

MAURITANIA

Day of advocacy on the education of the most vulnerable children in El Mina, a deprived district of the capital city Nouakchott. The Mauritanian Network for Education for All (REMET), member of IDAY in Mauritania, presented recommendations to the authorities, development partners and the community in order to remove obstacles to the schooling for young girls (such as early marriage and pregnancy), children working as servants and 'talibé' children forced by Koranic school masters to beg on the street instead of studying.

NIGERIA

Round table on Nigeria's priorities for achieving quality education for all as part of its post-2015 development agenda. The recommendations that came out of the discussions will form the basis for IDAY-Nigeria's lobbying efforts with the National Assembly and the authorities.

DRC

KINSHASA

Theme: Eliminating harmful social and cultural practices that affect children accused of witchcraft: Our collective responsibility. 230 participants took part in the activities, including representatives of the authorities and of the social services. Revivalist church pastors, parents and the community attended awareness sessions. The conclusions were put together in a policy statement that was debated by representatives of the children accused of witchcraft and the authorities; they were then submitted to the latter. The programmes to be promoted were identified; a number of embassies showed interest.

SOUTH-KIVU

The message from Yaguine & Fodé was read; the children advocated for peace, the fight against sexual and economic violence and lack of education; the authorities were called upon to address these issues.

NORD KIVU

meeting of IDAY-Nord Kivu/DRC member organisations and the authorities to share their experiences and promote measures to protect vulnerable and economically-exploited children (more than 60 participants); the coalition obtained a commitment from the provincial representative to send the proposals to the Assembly and underline the State's responsibilities in that regard; the children questioned their

parents and the community members and advocated better education programme for minors deprived of their liberty in Goma; two children below the minimum legal age who were being detained in prison were identified and a call was made for their release.

RWANDA

One week of awareness-raising in Kigali on the topic of children's rights and the right to an education; one day of outreach and advocacy in the Bugesera district (Eastern province) focusing on the community and the authorities, who made a commitment to strengthen their monitoring on children who are being forced to work at the expense of their education.

SENEGAL

Press conference and a one-day of outreach on the topic of school for girls in the Saint Louis area. The activities focused on rural communities where early marriage and pregnancy, which are closely associated with poverty and socio-cultural perceptions, are still commonplace and hamper many young girls in terms of getting an education. The school board authorities in Saint Louis, members of CNEPT/IDAY-Senegal and a number of local officials made a commitment to continue to raise awareness among parents, students and teachers in the region's 3 departments.

TANZANIA

Activities took place in 4 areas of the country, including: theatre outreach; a conference attended by 70 participants in Dar-es-Salaam; a public debate on the topic of child labour and its impact on education in Mwanza (60 people took part); a campaign supported by Majuto, the Tanzanian actor. The participants committed to increasing awareness of children's rights and protecting children in the communities; the authorities were called upon to strengthen the education system.

TOGO

Radio debate between IDAY-Togo, the local authorities, social leaders and children on the topic of protecting the rights of the most vulnerable children; a one-day public outreach event during which IDAY-Togo's recommendations were presented to the regional authorities and the public; information for the general public on the mechanisms that already exist to protect children from harmful practices; the message from Yaguine & Fodé was read out in the local language.

UGANDA

An interactive round table session including the participation of children organised by the National Council for Children provided an opportunity to review the practices that are harmful to children and to make recommendations; a public debate in Kampala to raise awareness within the community about the impact of practices like early marriage, child labour, genital mutilation and the preference given to boys' education; the event was broadcast on a local TV channel.



2013 PARTNERS

Croix du Sud Foundation Africa, Message of Yaguine & Fodé Fund, uring Foundation, Soroptimist International Belgium (Beersel, Vierre Lesse, Val Brabant-Waterloo, Huy and Tongeren Clubs), Anton Jurgens Fund, CNCD-11.11.11, Municipality of Lasne, Individuals.

PROJECT BANK

The Project Bank consists of projects developed by African members of the IDAY network. Whether they focus on health, environment or vocational training, all these projects aim at improving access to quality education for every vulnerable child and youngster in Africa.

The Project Bank is intended to serve a number of purposes: mobilising IDAY member associations in Africa; promoting promising initiatives that could be scaled up nationally; integrating service delivery and advocacy projects; but also enabling national coalitions to become financially self-reliant through the commission levied on each project.

PROJECTS RECEIVED

IDAY-International received 12 project proposals from the coalitions in Burkina Faso, Burundi, Kenya, the DRC, Senegal and Tanzania.

PROJECTS PUBLISHED

A total of 38 projects were published on the Project Bank, including 5 new projects published in 2013 (+6.6%). 3 of those projects were from IDAY-Burkina Faso, including 2 projects to manage a fleet of bicycles for children who live more than 5 km for their school, and one education project for Talibé children. Another project, developed by a member of IDAY-Kenya, aims at promoting school gardens to improve the nutritional balance and reduce the incidence of malaria among Maasai pupils. The last project published came from IDAY-Kivu/DRC and consists of two components: strengthening the capacity of teaching staff and improving nutrition at school through school gardens.

PROJECTS THAT RECEIVED FUNDING

Six projects received funding in 2013. The funds collected by the intermediary of IDAY-International went from €43 167 in 2011-2012 to €45 446,10 in 2013. The total amount of the commissions levied on these funds — for the purpose of funding the advocacy and the costs

of project oversight by the coalitions — amounted €4 544,61.

The money collected in 2013 made it possible to fund the following projects: professional training for young domestic workers in Uvira and Kinshasa (the DRC), rehabilitation of a private school in Kampala (Uganda), installation of energy-saving stoves in schools of the Kibera slum (Kenya), support to a social protection and care project for children accused of witchcraft in Kinshasa (the DRC), and an education project for orphans and underprivileged children in a number of villages in and around Tsévié (Togo).

COMPLETED PROJECTS

Four projects were completed in 2013: two school gardens projects aimed at combating malnutrition and tropical diseases (Burundi and Uganda); one rehabilitation project for a private school in Kampala (Uganda), and one project about agro-ecological training for out-of-school youth (Togo).

A young girl with dark skin and hair styled in small braids adorned with white beads. She is wearing a white, short-sleeved dress with a ruffled collar and a small bow at the waist. She is standing on a dirt path with some sparse vegetation in the background. The word "COMMUNICATION" is overlaid in large, bold, green capital letters across the middle of the image.

COMMUNICATION

The communications policy rolled out in 2013 has enabled IDAY to expand its visibility and its advocacy activities. It has also resulted in a higher degree of buy-in on the part of the general public.

IDAY's Newsletter remained the key tool for disseminating information from the IDAY coalitions within the network as well as to the African and European authorities, the African diplomatic corps, stakeholders involved in the education for all movement in Africa, donors, the media, and the general public. In order to enhance the network's reputation, to solidify its image as a serious organisation and to meet the networking needs of its members, the Newsletter evolved with revamped graphics and the featuring of interviews with prominent figures in the development cooperation sector. Four editions of the Newsletter were published in 2013:

Spring – *Education and nutrition, a Recipe for Balanced Development* (interview with Mark Eyskens, Belgian Minister of State)

Summer – *Education for Girls: Accelerating Development* (interviews with Oley Dibba, Executive Director of FAWA and Eva Joly, Chair of the European Parliament's Committee on Development)

Fall – *Efficient Aid for Education: Time for a Change?* (interview with Wendy Bashir, journalist with Cirtel TV5)

Winter – *Children Accused of Witchcraft: The Magic of Education!* (interview with Leo Igwe, Human Rights Advocate specialised in combating allegations of witchcraft against children)

Electronic distribution of the Newsletter increased significantly with 1525 active readers in 2013 (+107.76%) out of 2638 subscribers. Circulation of the paper edition experienced a small increase of 5% (210 subscribers), chiefly from targets in the political sphere.

IDAY-International also used Facebook and YouTube to inform the public of its advocacy work. These platforms were used to post videos and information about the activities of network members and about the events organised by the Management Committee in Belgium. A new strategy was implemented with respect to the Facebook page. Photos of the network's activities, links to IDAY information and publications, or to other information about education in Africa (partners and the media) were posted on a weekly basis. IDAY's Facebook audience grew by a significant 229.31%; the total number of followers had reached 955 by the end of the year. The YouTube platform was used to post video clips of the work being done by the African coalitions and the different IDAY programmes. The number of IDAY channel viewers jumped by more than 1200% when the video *Artemisia annua - Methods for growing a promising plant for the future* was posted in 2013; it was viewed more than 1100 times.

In the media, the Global Campaign for Education produced good results; it was more successful in digital media than it was in the traditional media. The screening of the *African Youth for Africa* documentary in Lasne and participation in the Saga Africa festival also resulted in some interesting spinoffs in Belgium. The documentary spurred debate over the radio waves on a number of occasions.

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Papa est malade

FINANCES

Total revenues for 2013 amounted to €273 894, or €14 733 more than total expenditures. The total is almost equivalent to the total for the 2011–2012 fiscal year, taken as a period of twelve months, but is still 10% lower than the figure for 2010–2011.

The actual budget corresponded to 22.5% of the forecasts approved by IDAY's virtual General Assembly in 2012. The network's advocacy and coordination activities represented 80% of the expenditures; administration expenses accounted for the remaining expenditures.

The weakness in the budget was due mainly to the fact that it takes a lengthy period of time to attract international institutional donors. In addition, initial indications from a number of bilateral European donors did not translate in concrete results. The lack of support, in particular from Belgian public funding bodies, was prejudicial, especially with respect to the outreach programme in Belgian schools. From that point of view, the prospects in Belgium in the coming years are not promising due to a new law governing development cooperation which makes access to Belgian public funds extremely complicated and uncertain.

In the end, most funding came mainly from private sources (85%) in 2013 as it was the case in the previous years. In fact, the funding from private foundations that, for the most part, fund projects published on the Project Bank, exceeded the forecasts. However the funding for Project Bank projects barely exceeded €40 000 per year, while running five offices from the proceeds of the commissions generated by the projects alone would require annual funding of €600 000. That means that additional efforts on the part of the national coalitions are required to develop the projects and raise local funds for their activities.

The main victims of a lack of resources in 2013 were:

- the General and Regional Assemblies that are so crucial in terms of mobilising the network;
- the regional campaigns: the support expected to fund the research on Artemisia annua, on the basis of the agreement signed with Kenyatta University, failed to materialize. The same is true for the funding sought to launch the initiative on education for minors deprived of liberty.
- the strengthening of the network in Africa, including operating the national offices that received funding for less than 50% of their needs.

Network coordination and administration expenditures increased slightly as the Management Committee chose to invest in increasing the network's fund-raising capacity and visibility, and to provide more support to its volunteers. But IDAY did manage to reduce its costs through an agreement with an exchange brokerage company and with UPS for discount postal shipping costs to Africa.

With a view to diversifying the network's sources of funding, IDAY-International increased its participation in calls for proposals together with its members, but only one proposal to date has obtained significant support from the European Union (2014). Thanks to support from some generous private donors, IDAY-International was able to continue with its activities in 2013. It is now more important than ever to broaden the network's funding base in Europe, Africa, and elsewhere. Ensuring the continued support of European foundations will involve identifying partners who are prepared to invest in the network's approach, and strengthening the capacity of the IDAY coalitions to fund themselves using local resources.

EXPENSES

		2011-2012 (16 months)	2013 (12 months)	2013
		ACTUAL	ESTIMATE	ACTUAL
Main Programme				
16 June:	Africa	14.920	28.000	15.031
	Europe	1.461	3.000	1.541
Yaguine & Fodé memorial:		0	100	16
Events :	GCE-Belgium	3.171	10.000	2.152
	Conferences, cultural activities	300	8.000	2.495
Assemblies:	Africa	23.239	42.000	500
	Europe	0	3.000	0
Missions :	Africa	15.315	23.000	12.142
	Europe	1.830	2.500	1.747
IDAY offices in Africa:		61.962	88.000	25.173
Human resources - advocacy & coordination				
	Coordination	48.288	41.900	43.205
	Communication	30.470	42.000	42.961
	Volunteers	0	500	100
	Training, other	399	400	763
Communication		21.709	39.800	15.245
Sub-total		222.986	372.200	163.395
Topical Programmes				
Domestic workers		21.065	199.708	1.954
Minors in prison		22.962	50.000	0
Health and education		1.580	359.000	3.737
Youth clubs		0	15.000	0
ICT equipment		750	1.500	PM
Project Bank		57.437	80.000	37.913
Sub-total		103.794	414.275	43.603
Administration				
Human resources - administrative assistant		16.765	29.800	31.432
Office administration & equipment		22.381	18.500	19.460
fundraising		3.608	5.500	841
financial costs		4.491	3.000	1.212
Sub-total		47.463	60.880	52.945
Contingencies		0	10.000	0
GRAND TOTAL		374.242	1.153.288	259.943

REVENUES

	2011-2012 (16 months) ACTUAL	2013 (12 months) ESTIMATE	2013 ACTUAL
Public entities:			
European Investment Bank	3.000	4.000	2.000
Belgian municipalities	250	2.000	250
Walloon Region	31.960	50.000	38.610
Brabant Walloon Province	3.000	-	-
Other Belgian public entities	4.000	10.000	0
Private foundations & funds:		60.000	
Carlier Fund	25.000	50.000	5.000
Message of Yaguine & Fodé Fund	28.339	10.000	15.000
Elisabeth & Amélie Fund	0	-	-
Nicholas Cusanus	6.212	-	-
Croix du Sud Afrique	4.700	1.554	3.754
Anton Jurgens	28.348	-	-
NIF Trust	20.000	20.000	20.000
Lions Club	-	-	3.500
Soroptimist Belgium	-	-	9.750
Other funds	-	326.500	0
Other NGOs		55.000	
CNCD	2.564	10.000	3.699
ADPM	7.000	-	-
Lasne en Actions	194	-	843
IDAY members (voluntary contributions)	83.726	16.000	89.760
Membership fees	450	900	0
Private donors (individuals)	45.115	50.000	7.298
Corporations	60.000	80.000	40.000
Contributions in kind			
Host (events)	PM	2.000 (PM)	PM
Volunteers	PM	PM	PM
ITC sponsors	750	1.500 (PM)	PM
Revenues from events & sales	1.368	5.000	3.125
Other	114	800	4.305
GRAND TOTAL	356.090	1.153.520	273.894
Deficit	-18.152	233	13.951

A black and white photograph of a group of approximately ten African children, likely from a rural community, standing under a traditional thatched roof. The children are dressed in traditional patterned clothing. The image has a high-contrast, slightly grainy quality. The text 'ASSESSMENT & FUTURE PROSPECTS' is overlaid in large, bold, green capital letters at the bottom of the image.

ASSESSMENT & FUTURE PROSPECTS

ACTIVITIES

Contrary to last year, the IDAY network's overall activity has slowed, making it impossible to see through all activities planned for 2013. With regards to the coalitions, some of them have sustained their volume of activity while others have experienced a strong decline. This trend is especially pronounced in Europe, where growth has almost completely tapered off. This slowdown was due in great part to a lack of funds, which contributed to not being able to hold the regional assemblies that essential for maintaining the involvement and momentum of the network.

Regional campaign performances were also somewhat uneven. Major advances were made in the campaign for legal recognition and training for domestic workers, with surveys launched in three countries and awareness initiatives led by all coalitions involved. The coalitions worked with a number of national authorities to further this cause, a sign of their undeniable lobbying success. Another notable highlight was the European Union granting financial support for the activities of this programme over the next three years. This funding recognises not only the urgency of this issue, but also validates the IDAY network's approach in tackling the abuses to which domestic workers fall victim in Eastern and Central Africa.

The malaria and malnutrition campaign has undergone mixed progressed. African authorities have shown to be receptive to IDAY's initiatives using *Artemisia annua* as antimalarial treatment, including the authorities in Nigeria, Liberia and Senegal. However, non-pharmaceutical malaria treatments remain a sensitive and controversial subject within the European scientific community. As a result, it proved challenging for IDAY to establish an open, dispassionate debate about the use of *Artemisia annua* to treat malaria, even if several individuals, including scientists and medical professionals, were supportive. Due to disagreements within the scientific community, European policymakers and media have been unwilling to participate and support a debate on the question of treating malaria with medicinal plants. This has hindered efforts to generate the resources necessary for a multi-disciplinary research required by international health authorities to confirm current results. In the field, the willingness of several coalitions to continue developing the school gardens programme has often been held back by local financial constraints.

Despite the 2011 General Assembly's resolution, the network was unable to implement this year again its programme on education for displaced children in conflict / post-conflict zones.

Regarding advocacy on development aid, the "En route for education for all" campaign in Belgian schools had a positive impact both in terms of mobilising students and teachers and increasing IDAY's visibility. IDAY-international's attempts to launch a similar campaign in 2014 in Belgium on schooling for disabled children and inclusive education (theme elected by the Global Campaign for Education) were ultimately unsuccessful due to a lack of financing from Belgian authorities for both the 2013 and 2014 campaigns.

Political dialogue on the terms of development aid did not lead to significant changes according to the principles promoted by the network, exception made for the prospects offered by the Global Partnership for Social Accountability (GPSA) launched by the World Bank in 2012.

IDAY-International's request for membership to the Consultation Collective of NGOs on Education for All (CCNGO/EFA), UNESCO's main mechanism to facilitate reflection, continuous dialogue and joint action with the NGOs in the area of Education for All, was declined; this decision is under appeal.

Financing for the Project Bank was stable compared to 2012, but there was a considerable decrease in the number of proposed and published projects. These figures, along with discussions held with network members about the use of this mechanism, show that additional efforts are necessary to take full advantage of this platform as a tool for advocacy and coalition financing.

PROSPECTS

Regional campaigns

Advancing the three regional campaigns underway will remain a priority. The network will also attempt to develop its action on education for displaced children in conflict and post-conflict zones in line with requests from several coalitions.

Lobbying on development aid will continue. At an international level, this will entail participating in debates coordinated by Beyond

2015 to establish the post-2015 development agenda, or greater involvement of IDAY national coalitions in the GPSA. In Belgium, IDAY-International will evaluate its strategy on political dialogue and participating in various organisations (CNCD, Educaid, FASI) in order to improve its advocacy effectiveness.

National campaigns

The coalitions will focus their actions on targeted thematic campaigns (new or underway) addressing the priorities set by their members.

IDAY-International will continue to provide technical support to further develop and structure these actions.

Bourse à projets

The online interface (website) will be updated and enhanced in 2014. This will help increase the visibility and traffic to the Project Bank. Another priority will be to reinforce members' understanding of the purposes of this mechanism and how it works to take full advantage of its possibilities.

STRUCTURE

Although structural reinforcement was a priority in 2013, executing the plan laid out in 2012 with consultants was not possible due to insufficient means to bring the members (Assemblies) together or strengthen skills in certain key areas. The inability to convene physical Assembly meetings weighed heavily on the network's momentum and the coalitions' taking on a greater role in it. Furthermore, the Board of Directors played a limited role due to the geographical dispersion of its members who were unable to meet this year again.

The five existing African offices were kept open with some difficulty, while other national coalitions were unable to develop their activities due to inadequate resources.

The revival and reflection on the role European network members that were expected in 2013 did not come to fruition. Progress was made, however, concerning the involvement of the African Diaspora in Europe in the network. The IDAY-International's Management Committee, which examined this issue, concluded that if the network's mission and main initiatives continued to attract the interest of Diaspora, the practical terms of this cooperation were not clear enough to ensure continued, concrete commitment. Suggestions were made to give new momentum and to better structure this commitment.

Because the members' fundraising skills were not strengthened, the network's financial stability has remained unsteady. The coalitions

remained largely dependent on the few financial resources raised by IDAY-International's Management Committee for their operations and activities. As part of its process to review the network's financial strategy and tackle the challenges in finding the necessary financing for its operations and activities, the Management Committee sustained its efforts to diversify the funding sources and hired someone at the end of the year to handle these issues. Nevertheless, efforts to attract public and private sponsors to back IDAY-International's initiatives – which take into account recommendations by sector evaluators who have witnessed the failings of classic development aid – is a long-term undertaking. Many prefer to continue supporting methods whose limits have been demonstrated.

An encouraging shift has taken place in terms of volunteer involvement in the network, thanks to efforts of the Management Committee to foster public support. Volunteers are an important indicator of the social foundations of networks such as IDAY, which depends on citizens' participation.

With regards to the network's visibility, IDAY-International's communication policy has experienced positive changes, despite a lack of information from coalitions due to a number of factors (e.g., little feedback within coalitions, inadequate communication means, reduced activity). The development of communication tools, especially the new website and video media, had to be postponed due to insufficient financial resources.

PROSPECTS

- General: Move towards a three-year network plan to improve planning and provide a more structured strategic framework for short- and medium-term actions.
- African coalitions: Strengthen capacities with regards to coalition management, lobbying, programming and fundraising.
- European members: Current members will determine, with assistance from IDAY-International, how to foster effective commitment from European organisations for the network's initiatives. Participation from the African Diaspora will be a key element in this debate. The strategies set by the Management Committee will include: networking with the African Diaspora for targeted policy lobbying; working closely with migrant organisations involved in education; and examining possible fundraising mechanisms through the Diaspora to support IDAY's advocacy activities.
- Assemblies: After a new postponement in 2013, the Regional Assemblies are essential to maintain network cohesion and encourage greater participation from the coalitions in setting strategic priorities.
- Governing bodies: The Board of Directors will develop proposals to strengthen its action and overcome geographic and budgetary constraints.
- Consultative bodies: To gain the support of leading figures who can lend weight to IDAY's lobbying activities and visibility, the organisation must continue to reflect upon the role and expectations of the Honorary Committee and its strategies.
- Communication: The use of visual media and online communication tools will be a priority to capitalise on the potential these tools offer to promote the network's public image.
- Funding: IDAY will focus on identifying potential donors outside of Europe (Africa, Middle East, USA, etc.) to support the network's operations. This will require a significant investment that is crucial for the network's future. At the same time, it is essential that the coalitions take on a greater share of resource mobilisation for their own activities in line with IDAY's philosophy of self-development.

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