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CHAIRMAN'S WORD

GIVE TIME SOME TIME

It takes time for a new NGO to gain public recognition. This is very true for our network. Admittedly, we did not go for the easy optio as we strive to change the donor/dominant and beneficiary/ dependent relationship which has underpinned the development aid world over last half century. Instead, we give preference to human rights advocacy campaigns over service provision interventions that continuously bridge the shortcomings of local governments.

Nevertheless, we have been working for six years and we have achieved remarkable results.

This report presents a series of activities organised in Africa by the members of our network. They show the emergence of a true power of persuasion through the rise to power of men and women who work with little resources and have gained confidence in their political rights. They are decided to make change happen.

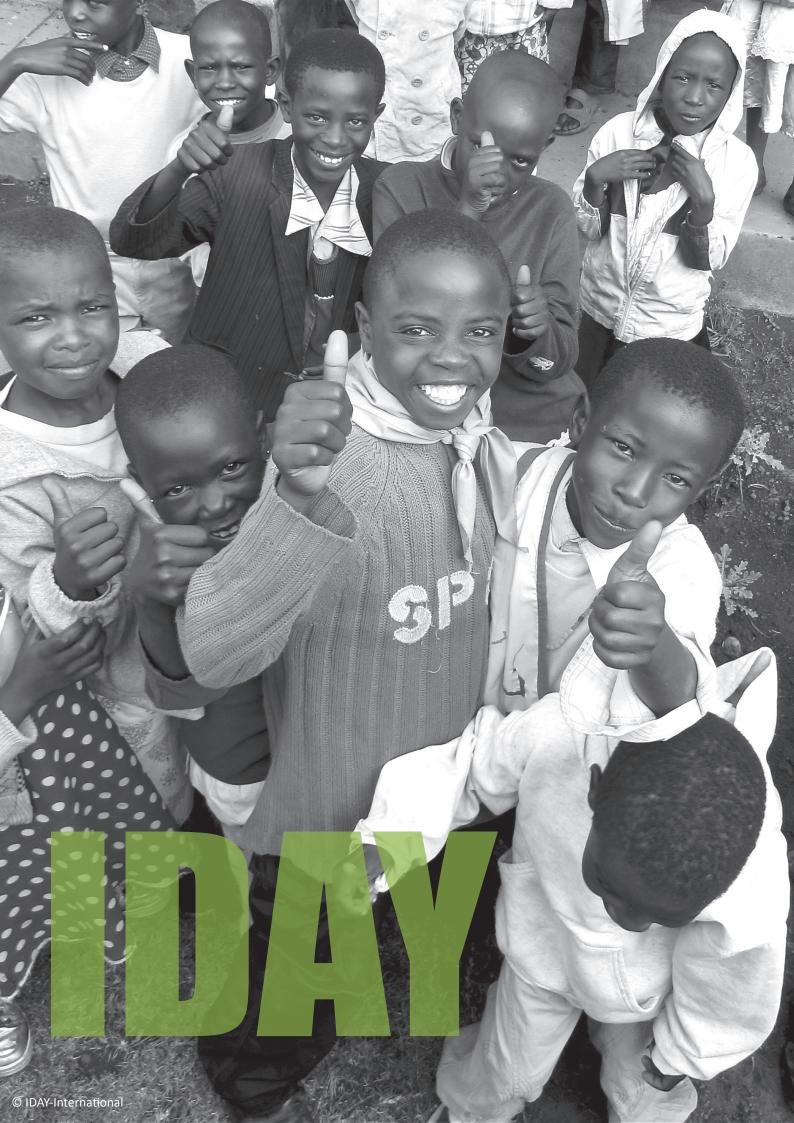
These results demonstrate the legitimacy of our action and justify all the sacrifices we have made.

How could we anyway not respond to the call of those young Africans who, for instance, have resolved to fight malaria (a major cause of school absenteeism), and who, in the light of their results, call for their approach to be scaled-up in order to free Africa from this plague?

While adherence to IDAY's philosophy remains weak in Europe where most donors seemingly find it hard to step away from practices that have been clearly proven inefficient, we still notice some positive echo to our ideas.

Mentalities need to evolve. Change takes time and ambitious dreams, such as guaranteeing access to quality education to millions of African children, can only come true persevering. Fortunately, the IDAY network has a lot of perseverance to sell.

Jean-Jacques Schul, Chairman



VISION MISSION GOALS PRINCIPLES OF ACTION

Africa is experiencing a profound transformation. Building up dialogue and trust is essential for local civil society to take part in decision-making and economic growth.

IDAY is an international network of 23 national coalitions bringing together 338 associations in Africa and Europe. Uniting for a shared goal, education, these associations strive to make their voice heard.

The network advocates with the governments for every child and youth in Africa to enjoy their right to free quality basic education. Millions of them are still deprived of it today.

Education is a responsability of the governments. Africa has the necessary resources to achieve it but their allocation and their use must be improved. Local civil society has a leading role to play to accompany this change.

In IDAY, local civil society calls upon its governments through a series of actions such as meetings, sensitisation campaigns, conferences, actions in parliaments, media articles, demonstrations, collective commemoration of international events and theatre plays.

Advocacy can also go through "concrete" projets. This is why the IDAY-International network promotes projects initiated by African stakeholders. They naturally fit with the local context and they are cheaper than foreign aid solutions as a whole.

As soon as a project has demonstrated its efficiency, it is submitted to the governments for them to consider scaling it up.

The network strives to foster society where all individuals, especially the youth, have access to quality basic education without discrimination (pre-school education, formal primary education, vocational literacy for the youth).

MISSION

Through constructive dialogue between the African civil society and the African authorities, promote policies, systems and practices that guarantee a quality basic education to all children and youth in Africa.

OVERARCHING GOAL

The right of all children and youth in Africa to quality basic education is effectively enforced by quality, inclusive and sustainable education systems.

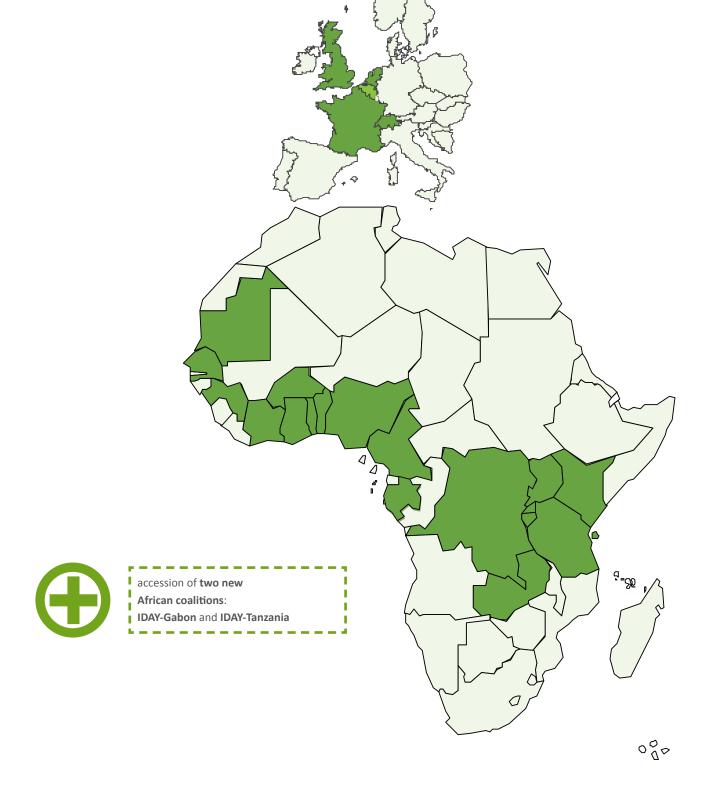
SPECIFIC GOAL

African civil society organisations strengthen their collective capacity actively and efficiently advocate for and monitor Quality Education For All (QEFA) in Africa, with a focus on the needs of neglected vulnerable children and youth.

PRINCIPLES OF ACTION

Collective action - Advocacy - empowerment of local civil society.

VISION



IDAY COALITIONS & NUMBER OF MEMBER ASSOCIATIONS

AFRICA Benin (14) Burkina Faso (44) Burundi (10) Cameroon (33)^a Ivory Coast (5) Gabon (4) Ghana (7) Guinea Conakry (17) Kenya (6)^b Mauritania (16) Nigeria (9) Uganda (18) Democratic Republic of Congo (72) Rwanda (16) Sénégal (1)^c Tanzania / Zanzibar (5) Togo (33) Zambia (5) EUROPE Belgium (5) France (12) The Netherlands (3) United Kingdom (1) Switzerland (2)

^a including CEFAN with a membership of 17 associations

^b including Elimu Yetu Coalition with a membership of over 100 associations

c including CNEPT Senegal with a membership of over 100 associations

ORGANISATION

NATIONAL COALITIONS

IDAY-Mauritania Formal registration of the coalition under the name National Mauritanian Network for Education for All (RMEPT).

IDAY-Kenya Following the internal restructuration undergone in 2012, steps have been taken for the registration of its constitution and formal licencing as a non governmental organisation.

IDAY-Gabon The new coalition progressed towards formal registration.

IDAY-Guinea Formal registration of the coalition. An application for recognition as non governmental organisation was introduced.

IDAY-DRC Formal registration of the coalition. The **IDAY-Kivu/DRC** section defined its structure and registered as an association.

National offices The 5 existing national IDAY offices (Burkina Faso, Burundi, Uganda, DRC, Togo) continued their operations thanks to financial and logistical support provided via IDAY-International. Each office is managed by one staff responsible for the daily coordination of the coalition.

Terms of reference An operational framework was developed to guide the activities and management of the coalitions.

REGIONAL COORDINATION

Africa Opening of a branch of the IDAY-International Secretariat in South Africa, in charge of the overall regional coordination of the network in Africa (July 2012).

East Africa (November 2011 - June 2012) Recruitement of an expert in project analysis and management. She assisted the **IDAY**-

International Secretariat in coordinating the network's regional programmes and provided technical support to the members in the region, in particular in terms of action planning, project development and management.

West Africa The informal and rotating regional coordination set up by the West African coalitions in July 2010 has remained largely inoperative due to the lack of means available for IDAY-Senegal to effectively fulfill its 2010-2012 mandate.

INTERNATIONAL COORDINATION

IDAY-International is the Belgian-registered umbrella organisation in charge of coordinating the IDAY network in Africa and in Europe. Its headquarters are located in Braine-l'Alleud, Belgium.

IDAY-International's programme is managed on a daily basis by the Management Committee, which in 2012 comprised three full-time employees and seven volunteers.

In 2012, two new employees joined the **IDAY-International** team: a Communication Officer and a Coordination Assistant.

Throughout the year, members of the **IDAY-International** Management Committee conducted coordination and capacity-building missions to the IDAY coalitions in DRC, Kenya, Uganda, Burundi, Burkina Faso, Rwanda, Guinea (Conakry), Cameroon, the United Kingdom and France.



BOARD OF DIRECTORS

Mr Jean-Jacques Schul Chairman

Mr David Dotse Kodjovi Amouzou vice-Chairman

Mr Frédéric van den Abeele

Mr Gorbal Sy

Mr Maurice Akelo Misori

Mr Mohammed Attah

Mr Paul Bayiké

Mr Bernabé Ollo Kambou

Mr Kenneth Nana Amoateng

Ms Pilar Pineiro Perez

Mr Adamou Fedhou

The **Board of Directors** met in November 2011 and held 2 virtual sessions in 2012.



The General Assembly of the IDAY network took place in Kampala, Uganda, on November 10, 2011. Representatives of 19 out of the 24 member coalitions were present. The assembly approved the membership of IDAY-Gabon and IDAY-Tanzania/Zanzibar, proposed the establishement of terms of reference for the coalitions, resolved to continue the ongoing regional campaigns and to add education of children in conflict / post conflict areas to the thematic priorities of the network.

MANAGEMENT COMMITTEE

Ms Noëlle Garcin Secretary General

Mr Michel Ducamp Treasurer

Mr Frédéric van den Abeele Managing Director

Mr Jean-Jacques Schul Managing Director

Mr Adamou Fehou Managing Director

Ms Anaël Munsch Coordination Assistant

Ms Dominique Devillers Communication Officer

Ms Annette Ntignoi Member

Mr Pierre Muanda Member

Mr Marc de Maeyer Member

Ms Nicole Baudoux Member

The **Management Committee** held 14 meetings between August 2011 and December 2012.

HONORARY COMMITTEE

Dr Ousmane Sy Minister of Territorial Administration of Mali 2000/2002, Founder of CEPIA, King Baudouin Prize 2005

Ms Hauwa Ibrahim Sakharov Prize 2005

Mr Baaba Maal Ambassador UNDP - Senegal

Ms Luisa Morgantini vice-Chairman of the European Parliament 2007/2009

Dr Denis Mukwege Director of the Panzi Hospital, King Baudouin Prize 2011

Ms Mampe Ntsedi Nelson Mandela Children Center

Dr Oley Dibba-Wadda Executive Director of FAWE



IDAY-International welcomed 2 new members to its **Honorary Committee**:

Dr Denis Mukwege, Director of the Panzi Hospital (Bukavu, DRC), King Baudouin Prize 2011, and **Dr Oley Dibba-Wadda**, Executive Director of the Forum of African Women Educationalists (FAWE), who replaced Dr Codou Diaw.

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REGIONAL CAMPAIGNS

The regional campaigns are proposed by the network's members to address issues affecting several countries based on the experience of some members organisations. They are pursuant to the resolution of the 2009 General Assembly to focus on vulnerable children and youngsters who are excluded from education systems. They rely on a holistic understanding of achieving education for all in Africa. They materialise through the synergy between national coalitions concerned by the issues at stake.

PROFESSIONAL RECOGNITION AND VOCATIONAL LITERACY TRAINING OF **DOMESTIC WORKERS** IN EAST AFRICA AND THE DRC

Context

The International Labour Organisation (ILO) defines domestic work as one of the worst forms of child labour. In fact, this is often a slaverly-like occupation. These workers, most of whom are young, are usually regarded as "sub-human". The number of domestic workers in Africa is unknown but recent estimates point at several millions. Most of them, children and adults, have (had) no access to school and are illiterate. They are ignored by the authorities and excluded from national education or literacy programmes, although they form a critical mass and hold great potential for the development of the service sector in Africa.

The campaign launched by IDAY's East Africa Regional Assembly in 2010 is in line with the international campaign led by the ILO and

other organisations for the ratification of the 189 Convention on decent work for domestic workers, signed by the ILO member States in June 2011. IDAY's campaign is inspired by the action of IDAY-Burundi since 2009 to promote the recognition in the Burundian labour laws of domestic work as a full-fledged profession. The bill submitted by the Burundian coalition received support from five ministries; it still awaits formal review and approval by the government and the Parliament.

Actions

The campaign achieved some progress in Africa. The Ministry of Labour of Burundi declared the issue of domestic workers' rights a priority. This proved critical to revigorating the collaboration between IDAY-Burundi and Unicef Burundi for the survey on domestic workers in this country, to be launched in 2013. In Uganda and DRC, IDAY members have organised screening and debate events around the IDAY documentary *The Invisible Workers* with a view to informing and raising awarenesss among the



Goreth KANYANGE's work for domestic workers in Burundi was acknowledged and praised by Belgium. On July 1st, 2012, the Director of CAD (Convergence pour l'Autodéveloppement des Domestiques) and Chairwoman of IDAY-Burundi was awarded the Knight's cross of the Order of the Crown by H.E. the King Albert II of Belgium.

EDUCATION AND AFRICAN CHILD LABOUR
Education of domestic workers:
Reinforcing the tertiary sector

Education of domestic workers - IDAY-International Newsletter, Summer 2012 - FR/EN/NL - hard and soft copies - www.iday.org - (readership: 1500)



Watch the excerpt of the IDAY documentary *The Invisible Workers* (director: Edouard Valette, Mundis production) on the situation of domestic workers in Eastern Africa and the D.R. Congo on IDAY-International's Youtube channel http://www.youtube.com/watch?v=Fnmkx5OYo-o

authorities and the communities at large. **IDAY-Kenya** decided to revise this documentary to adapt it to the specificities of Kenya, so that it can be used as support for sensitization and advocacy in the country.

On the European side, **IDAY-International** published a position paper in collaboration with the network's African expert members on the issue of domestic work. This statement was shared with Belgian and European political authorities as well as with the African ambassadors in Brussels.

A screening and debate event was organised in Brussels on the occasion of the International Day of the African Child 2012. It was attended by several personalities and development stakeholders, among which H.E. the Ambassador of Uruguay - representing the first country who ratified the ILO Convention 189 -, the Director of the Burundian association Convergence pour l'Autodéveloppement des Domestiques (CAD) that runs a training center for domestic workers, the Director of the ILO office in Brussels, a representative of the International Trade Unions Confederation as well as the Project Officer of the organisation ADPM that works on several domestic workers training projects in Central Africa.

IDAY-International also screened the documentary during the 2012 European Development Days - an event that brings together development stakeholders from all over Europe - as a way to foster greater commitment to the issue of domestic workers' rights in Africa.

This issue was also presented in other events in which **IDAY-International** took part such as the World Literacy Summit (Oxford, April 2012). Meanwhile, IDAY volunteers sensitised several groups of philanthrops on this topic (Lions' Club of Antwerpen, Soroptimist Belgium, Rotary Club of Antwerpen, etc.), giving rise to financial partnership agreeements with a number of them.

This campaign was the main theme of **IDAY-International**'s Summer 2012 Newsletter and was relayed through several press releases over this period. The online publication on Youtube of an excerpt of the documentary *The Invisibles Workers* also contributed to reaching out to a wide audience.

PARTNERS 2012

ADPM, International Labour Organisation (ILO) office in Brussels,
African Network for the Prevention and Protection against Child
Abuse and Neglect (ANPPCAN), Soroptimist BE





PROMOTING THE RIGHT TO EDUCATION FOR MINORS DEPRIVED OF LIBERTY IN AFRICA

Context

In prison, young detainees are not only deprived of their freedom of movement, but also crammed - sometimes with adults - in facilities providing inadequate sanitary conditions. On top of that, they are deprived of their right to education.

Having observed that too few actors and States are really interested in the fate of these youngsters, IDAY initiated a collaboration with Defence for Children International (DCI) - Belgium in 2010 to take action in favour of the right to education for minors deprived of liberty in Africa. Their immediate goal is to encourage African (and European) civil society to take concerted action so as to engage in a more sustained and coherent dialogue with the responsible authorities in each country and at regional level. The final objective is two-fold: make sure that the children who do not belong in prison are released (close to 65% of them); improve the legal and policy frameworks and the practices with regards to access to quality education for detained minors.

Actions

This campaign further developed in 2011 and throughout 2012. On several occasions the IDAY African and European coalitions had the opportunity to exchange on the actions required to address this issue. Among others, deleguates from 19 IDAY coalitions participated in the Forum of African civil society organisations (OSC) on education of minors deprived of liberty in Africa, organised by

IDAY-International and DCI-Belgium (Kampala, 9/11/2011). They also participated in the Conference on juvenile justice, held at the same time in Kampala by the DCI network and the African Child Policy Forum (ACPF). The Forum enabled the participants to draw recommendations and an action plan which were communicated to the African and European policy makers and institutions.

Based on these conclusions, **IDAY-International** and DCI-Belgium developed a programme for a regional campaign on the right to education for minors deprive of liberty in Africa. It includes a mapping of minors deprived of liberty on the African continent and of their effective access to quality education. A comprehensive survey questionnaire was developed in concertation with the members of the DCI and IDAY network.

IDAY-International, DCI-Belgium and the Belgian association Grain de Sable (very involved on this issue in Cameroon) have jointly worked to set the conditions for the launch of the programme in Africa in 2013.

IDAY-Kenya also chose to advocate on this issue during the International Day of the African Child 2012. Taking advantage of this annual mobilisation day, they reminded the Kenyan public authorities that the minors deprived of liberty have just as much right to quality education as any other child.

PARTNERS 2012

DCI-Belgium, Association Grain de Sable



CAMPAIGN AGAINST MALARIA AND MALNUTRITION THROUGH SCHOOL GARDENS

Context

For most development countries located in equatorial regions, the sanitary and economic burden caused by diseases takes a big share for their lagging behind. In these country, the poor health condition of pupils and teachers affected by recurrent diseases, and in some regions by malnutrition, partially explains that the quality of education remains poor. Malaria stands among the major causes of school absenteeism. This illness also weighs on academic results, as confirmed by the first results of the programme run by IDAY-Kenya since 2010 to fight malaria in schools.

Improving the quality of education is not only key in terms of learning outcomes, but also to abate the growing rate of school drop-out. The school gardens programme aims therefore at tackling both issues (malaria and malnutrition) in order to raise the quality of education and the school performance of the pupils. It stems from the school gardens initiative launched by a member of IDAY-Uganda and the antimalaria programme in Kenyan schools.

Actions

This campaign underwent considerable developments among the African coalitions. Cultivation trials yielded successful results in Burundi, Rwanda and in Uganda. Smaller but nonetheless worth noting results have been obtained in Kivu, Bas-Congo, Kasaï (DRC) and in Mauritania. A school garden project was initiated in Burundi.

IDAY-Burkina-Faso and **IDAY-Mauritania** made concrete plans for the promotion of similar gardens. IDAY is thus contributing to the dissemination of *Artemisia annua* in numerous countries.

The coordinator of the *Artemisia annua* project for **IDAY-Kenya**, also a lecturer at the Kenyatta University, prompted the development of a multidisciplinary research programme on the repellent, prophylactic and curing properties of the plant against malaria. A Memorandum of Understanding was concluded between the University and **IDAY-International** for its implementation.

IDAY-Ghana run reflection and training workshops on the theme "Reducing malaria in schools with *Artemisia annua*" on the occasion of the International Day of the African Child 2012. Elsewhere in Western Africa, several sensitisation activities - meetings between IDAY members and local authorities, interventions in schools on how to grow the plant in school gardens - took place throughout the year. The IDAY coalitions of Togo, Burkina Faso and Benin welcomed two Belgian agronomists who helped with the growing of the *Artemisia annua* by local associations and schools. These young volunteers produced written and video material depicting the agricultural techniques and the use of the plant as antimalarial treatment. They also contributed to the development of a plan for the IDAY coalitions to disseminate the crop and information on the plant.

In Belgium, a petition was launched for the withdrawal of *Artemisia* annua from the list of toxic plants. The Minister of Public Health ion however denied the official request that was made following this petition.

For the International Day against Malaria (25/04/2012), **IDAY-International** held a stand in front of the European Parliament in



Brussels to raise awareness among the public and European personnel. Artemisia annua tea and seedlings were handed out together with information on the plant and its antimalarial properties. Several meetings on this issue also took place during the year. The Chairman of IDAY-International, accompanied by the Chairman of Luxemburgese partner organisation lwerliewen - an expert on the medical properties of Artemisia annua - and a French pharmacist specialised in medicinal plants, attended meetings at the World Health Organisation (WHO) headquarters in Geneva and at the Institute of Tropical Medicine of Antwerpen, Belgium. Contacts have been made with several universities and foundations in Beglium, the United States and in Africa with a view to launch studies that should verify the results achieved in the field.

On the media side, **IDAY-International** dedicated its Spring 2012 Newsletter to the fight against malaria in African schools. Press releases were sent out to the Belgian and European media. Articles and interviews referring to IDAY's work in this sector were also published and aired on the radio, including:

- CBL-ACP Du thé contre le paludisme March 2012
- La Libre Belgique *Le paludisme fait de la résistance* April 2012
- Revue Médiatrice et Reine Vive Joan! May/June 2012

PARTNERS 2012

Iwerliewen, Maïsha Foundation, Kenyatta University, Lions Club, Rotary



In collaboration with IDAY-International, a group of 6 Belgian university students went to Kenya to meet with Youth Clubs involved in the growing and use of Artemisia annua against malaria in schools and in their community. Helped by a professional, European Union award-winner director Hubert Van Ruymbeke, they produced a documentary on this topic. It will be distributed in 2013, in particular in European universities to inform future development players of the merits of the plant as a treatement accessible to the whole African continent, but also to promote an development model based on the dynamism and commitment of the African youth.



The burden of malaria in Africa - IDAY-International Newsletter, Spring 2012 - FR/EN/NL - hard and soft copies - www.iday.org - (readership: 1500)



DEVELOPMENT COOPERATION

DEVELOPMENT EDUCATION

Context

School is the first place for intercultural encounters and exchange. To responsibly play their role as citizens of tomorrow, the European youth needs to be sensitized from an early age on to development issues. As a member of the Global Campaign for Education, IDAY renewed its commitment to informing the children and youth in Europe about the challenges of education for all in Africa, international solidarity and development in general.

Actions

Sensitisation in primary schools

During the school year 2011-2012, the GCE-Belgium group comprising several Belgian associations (Soroptimist, Africa 2000, ADPM) and coordinated by **IDAY-International** visited a dozen Belgian schools to sensitise pupils in year 6 and 7 on the issues of health and education in Africa. Drawings from two of these schools were collected by **IDAY-International** and handed over to the competent authorities (Ministers of Education of the French and Flemish-speaking communities). One of them was selected to be featured on the **IDAY-International** stamp.

The campaign was continued for the school year 2012-2013. **IDAY-International** developed a school handbook on the theme of health and education in Africa. It was disseminated by email to the interested parties in two of Belgium's language areas:

- The Wallonia-Brussels Federation: 300 French-speaking schools, 146 education officials in French-speaking communities in Wallonia and the Brussels region.
- Flemish Community: 421 Flemish-speaking schools, 175 education officials in Flemish-speaking communities located mainly in the province of Antwerpen.

Through collaboration with the Ministry of Education, all Frenchspeaking schools were informed about this campaign. In total, about 180 French and Flemish-speaking schools expressed an interest in participating in the Global Campaign for Education 2012/2013, ordering close to 9 000 manuals to that effect.

Sensitisation in secondary schools and universities

IDAY-International collaborated to the production of a documentary shot by a group of 6 Belgian university students in Kenya in 2012. Starting in 2013, it will be screened and debated in Belgian and European universities. This documentary will be shown in a number of secondary schools in 2013 in order to prepare for a greater distribution during the GCE's 2013/2014 Global Action Week. It will also serve to follow up in year 7 with the children who participated in the campaign the year before.

POLITICAL DIALOGUE

Context

The IDAY network is convinced that partnerships are key to implementing efficient development policies. This is why its members strived to participate in the political dialogue with other development stakeholders active in the education sector. IDAY considers that African civil society must be more present in the consultations frameworks at all levels, for sake of greater representativity and democratic ownership. It is equally important to strengthen collaborations, nurture the exchange of good practices and a constructive yet critical thinking about development policies.

Educaid

Educaid is the Belgian platform of stakeholders involved in education and training in the framework of development cooperation.

IDAY-International maintained its participation to two of the platform's working groups: basic education and technical & vocational training, which represents seven working meetings in 2012. Two presentations were given, one on the primary importance of health as a condition for quality education in Africa, the other on vocational training for domestic workers. IDAY-International contributed to the drafting of the memorandum on

the education aid policy addressed to the Belgian government, and srived - without much success - to improve the representation of small development associations in the governing body of EDUCAID, a platform still dominated by national or international organisations. IDAY also took part in a seminar on "Life Skills" organised by the platform (December 2012, Brussels).

Federation of International Solidarity Associations (FASI)

IDAY-International was a driving force in the creation of the Federation of International Solidarity Associationss (FASI) - the first gathering of Belgian associations that are not recognised by the State as full-fledged development stakeholders. These associations are kept out of the discussions on development cooperation and denied access to public funding for activities outside Belgium.

FASI was created to represent International solidarity Associations in discussions and negociations with the official institutions, strengthen their political say in the definition of Belgian development cooperation policies, promote their recognition by these official bodies, build up synergies among them, contribute to their capacity-building and to reinforcing the impact of their actions.

Some 600 associations were invited to join the Federation and more than 120 have responded to the call. It was officially launched on 01/10/2012.

CNCD

The National Center for Development Cooperation, CNCD-11.11.11, is the main umbrella organisation of development NGOs, trade unions and permanent education associations involved in international solidarity in the French and German-speaking communities of Belgium. Its 3 main missions consist in addressing the public institutions on development cooperation issues, promoting sensitisation campaigns and facilitating funding for development projects in the South thanks to a joint annual fundraising operation.

IDAY-International continued to collaborate with the CNCD, attending several meetings and consultations such as a 2-day seminar in November 2011 and the reflection on the reform of the development aid sector in Belgium. **IDAY-International** also took an active part in the 2011 and 2012 edition of the 11.11.11 Operation, as well as in the launch of the campaign "My municipality is committed", which aims at encouraging the development of decentralised cooperation in Belgium by enticing the local authorities to include international solidarity in their programmes and budgets.

Collective Consultation of NGOs on Education for All (CCNGO/EFA)

It is UNESCO's main thematic mechanism to facilitate reflection, dialogue and joint action in the area of EFA. Recognising that NGos are key partners with regard to achieving EFA and a source of innovation and knowledge, in particular to reach out to marginalised people, the CCNGO/EFA is intended to facilitate collective expression of NGOs and their participation the programmes pertaining to EFA, facilitate collaboration among EFA stakeholders and contribute to formulating a joint vision of EFA.

As active members of the CCNGO, **IDAY-Senegal** and **IDAY-Cameroon** participated in the platform's 6th meeting on 24-26/10/2012. **IDAY-International** applied for participation in December 2012.

Global Partnership for Social Accountability (GPSA) – World Bank

The GPSA is a new multistakeholder initiative that aims at improving development results by supporting capacity building for enhanced country-level citizen feedback, participation, governance reforms and improved service delivery. It seeks to gather a large coalition of donors, governments and civil society organizations (CSOs). To achieve this objective, the GPSA provides strategic and sustained support to CSOs' social accountability initiatives aimed at strengthening transparency and accountability.

IDAY WAS THERE

- Round table of the European Parliamentarians Friends of Africa (AWEPA) "Aid efficiency – A challenge for the European Parliament". Brussels 25/10/2011
- Seminar between civil society and the European Investment Bank. Luxembourg 16/02/2012
- Seminar on the Popular Initiatives of International Solidarity (IPSI).
 University of Liège 20/04/2012
- Congress of the Belgian Development Cooperation. Brussels 12/05/2012
- Presentation on the domestic workers issue to SOROPTIMIST. Beersel 08/10/2012
- Conference PERI/OSISA on the privatisation of education in Africa.
 Johannesburg 12-13/10/2012
- Presentation of IDAY to the Lions' Club. Antwerp 22/10/2012
- Presentation of IDAY to the Agricultural Engineers of the Faculty of Liège. Gembloux 23/10/2012
- Conference Friends of Europe. Brussels 13/11/2012
- Conference EURODAD on Aid efficiency. Brussels 15/11/2012
- Conference on the theme "Plurial identities: a European challenge. Paris 20/11/2012

Having participated in a consultation meeting in March 2012 on the set-up of the GPSA, **IDAY-International** was invited to become a global partner of this initiative and play a consultative role in the future directions of the GPSA.



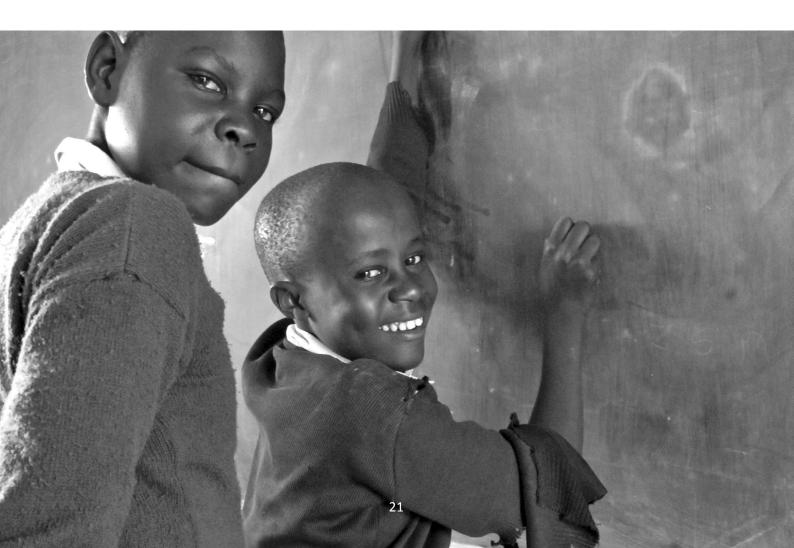
French-speaking African countries Publication of the Joint Declaration of IDAY's French-speaking coalitions on the state of education in Africa, on the occasion of the 14th Summit of the Francophonie (Kinshasa, 10-14/10/2012). This Declaration, the drafting of which was coordinated by IDAY-International's Secretariat and IDAY-DRC, compiles the views and demands of all French-speaking IDAY members. It was distributed to the Summit participants by the Congolese coalition and to other African and European authorities by IDAY-International and IDAY's French-speaking members.



Commemoration of the Message of Yaguine and Fodé

Celebration ceremony (02/08/2012) - Reading of the message of the Chairman of IDAY-International by the Chairman of the Message Yaguine and Fodé Fund at Zaventem airport (Belgium).

Dissemination of the Message in schools by African members of the IDAY network.



NATIONAL CAMPAIGNS

In addition to the common advocacy themes, IDAY coalitions addressed some of the major challenges to education in their respective countries. These are a few examples of their actions:

EARLY CHILDHOOD DEVELOPMENT AND FOUCATION

In the framework of the Global Action Week for Education (GAW) of the Global Campaign for Education, **IDAY-Togo** engaged in awareness and advocacy activities at grassroot level on the theme of the 2012 edition "Early childhood protection and education: rights from the start!". In addition to debates with the parents, the coalition initiated a reflection with the administrative and education authorities of the Zio prefecture on a programme for the promotion of pre-school education and early childhood services. The impact of the sensitisation reflected in the rate of pre-

school enrollment, which in some communities more than doubled at the beginning of the school year 2012-2013. In Uganda, IDAY members also contributed to this mobilisation in collaboration with the Forum for Education NGOs in Uganda (FENU).

GLOBAL CAMPAIGN FOR EDUCATION

www.campaignforeducation.org

THE RIGHT TO EDUCATION FOR DISABLED CHILDREN

Inspired by the theme of the African Union for the 2012 International Day of the African Child, the IDAY coalitions in Burkina Faso, Cameroon, Gabon, Togo, Uganda, Tanzania,



Senegal, Mauritania, Rwanda and DRC drew the attention of the education authorities and of the public on the shortcomings in integrating children with disabilities in the school system. IDAY-Cameroon, IDAY-Senegal and IDAY-Burkina Faso handed over their recommendations for inclusive education to the national and provincial education authorities. Together with IDAY-Kivu/DRC, disabled and able-bodied youngsters called for more inclusive school systems that take into account at the same time the special needs of handicapped children. The local authorities made a commitment to look into ways to improve education opportunities along those lines. Warry of continuing its advocacy on this theme, IDAY-Zanzibar set out to organise a multistakeholder forum on the rights of children with disabilities and the discrimination they are facing, particularly in terms of education.

MAKING COMPULSARY EDUCATION FREE FOR ALL

In DRC, IDAY members have held the government accountable for shortcomings in enforcing the principle of free primary education. They denounced insufficient budget allocations and malfunctionings in the payment of school budgets. Drawing from concertations with various civil society actors, **IDAY-DRC** presented a set of recommendations to the Ministry of Education.

PUTTING AN END TO SCHOOL DROP-OUT

Burundi has seen its school enrollment rate increase over the past years. Yet the achievement of education for all in the country is threatened by the worrying upwards trend of school drop-out. This is why **IDAY-Burundi** undertook to sensitise the parents, the education community and the public administration on their responsibilities in this regard. The coalition pointed out that poverty, illiterate parents, a lack of follow-up by the education staff and the use of old-fashioned, repressive punishments are the main cause of high school drop-out. Among other things, **IDAY-Burundi**

PARTNERS 2012

Delen Bank

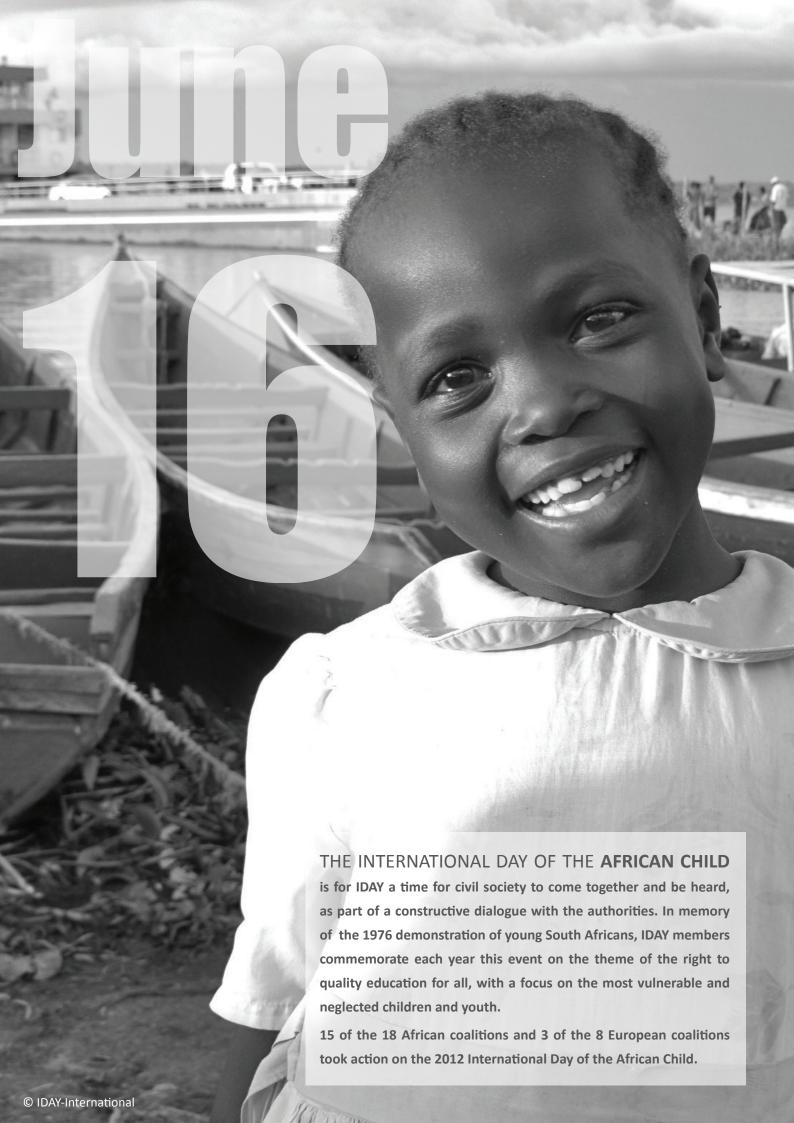
recommended that mentoring systems be put in place for the pupils who are deprived of adequate family support, and advocated for early detection and tutoring mechanisms for children at risk of dropping out.

THE IMPACT OF **BEGGING** ON EDUCATION

Alarmed by the growing phenomenon of child beggars in urban areas, **IDAY-Guinea** campaigned on the issue of education for begging children and youth. Field surveys led to the identification of the challenges that this marginalised and poor population are confronted with, but also revealed practices of child exploitation that impede on access to education. In addition to sensitisation visits to begging families, the coalition presented its recommendations during the National Forum on the Rights of the Child (June 2012) and continued dialogue with the social partners to foster social and school reintegration of these children.



Education for children with disabilities - IDAY-International Newsletter, Fall 2012 - FR/NL/EN - hard and soft copy - www.iday.org - (readership: 1500)





THE INTERNATIONAL DAY OF THE AFRICAN CHILD

Belgium Presentation of and debate around the documentary The Invisible Workers (Brussels)

Burkina Faso Reflection and training workshop on inclusive education; sensitisation on the situation of children with disabilities through theatre plays; ceremony of presentation of recommendations on education for handicapped children and youth (Kaya)

Burundi Day of awareness for families and authorities on the theme "Stopping school drop-out" (Ruygi)

Cameroon Advocacy ceremony on the theme "The rights of children with disabilities: the duty to protect, respect, promote and realise"; participation in the government's celebration; radio and TV campaign (Yaoundé)

France Awareness activities on the right to education in Africa by the association APEO (Paris).

Gabon Dialogue day between civil society and the authorities on achieving the right to quality basic education for all (Libreville)

Ghana Reflection and training workshop on the theme "Combatting malaria in schools with Artemisia annua" (Accra)

Guinea Activities on the theme "The impact of mendicity on children's education": sensitisation visit of begging parents and children on the importance of education, field assessment, participation in the National Forum on the Rights of the Child, presentation of the results of the study during the official June 16 ceremony (Conakry)

Kenya Series of activities on the theme "Quality basic education and training for all: children deprived of liberty have that right too!": visit of a juvenile detention center, media campaign, collection of information on children and youngsters deprived of liberty in Kenya; participation in the June 16 national activities (Karigiti; Nairobi)

Luxembourg Broadcast of an awareness spot on the lack of education in Africa in the 3 main theatres of Luxemburg; conference-debate on the stakes of education for all in Africa (Luxembourg)

Mauritania Information campaign and day of reflection on the theme "Respecting, protecting and promoting the rights of children with disabilities" (Aleg)

Nigeria Symposium on education; awareness campaign throughout several States (Abuja; Nigeria)

Uganda Debate session with the youth on the role of Information and Communication Technologies (ICTs) in education; public ceremony on the theme "The rights of children with disabilities: the duty to protect, respect, promote and realise" (Kampala)

DRC Advocacy day on the theme "Making compulsory primary education free for all" (Kinshasa)

Peaceful march and animation by children, conference-debate on the theme "The rights of children with disabilities: the duty to protect, respect, promote and realise" (Kabimba, North Katanga)

Debate and demonstrations on the theme "The rights of children with disabilities: the duty to protect, respect, promote and realise"; advocacy for the development of special education programmes (Uvira, South Kivu) Series of activities (assessment of access to education for vulnerable children; public awareness on June 16; radio shows; awareness march; conference-debate; friendly football matches between communities divided by conflict) on the theme "Together for urgent actions for vulnerable children" (Mwesso, North Kivu)

United-Kingdom Conference-debate on the theme 'Education for all African children by 2015" (London)

Rwanda Awareness week and day of reflection on the theme "The rights of children with disabilities: the duty to protect, respect, promote and realise" (Kigali)

Senegal Media campaign and awareness activities on the theme "The rights of children with disabilities: the duty to protect, respect, promote and realise" (Senegal)

Tanzania Multistakeholders discussion forum on achieving education for all; media shows and awareness demontrations on the right to education for children with disabilities; handing over of the conclusions and recommendations of the Forum to the Ministry of Education and Training (Zanzibar)

Togo Consultations with regional authorities on the theme of education for children with disabilities; radio shows; awareness march; public conference (Dapaong, Savanna region)



PROJECT BANK

The Project Bank serves several purposes: help mobilise IDAY's member associations in Africa, promote promising locally-driven initiatives, integrate service-provision projects with advocacy and strengthen the national coalitions' financial autonomy (from IDAY-International) through the commissions levied on the projects. It is to be noted that this scheme follows a resolution of the 2009 General Assembly, who called upon IDAY members to promote direct investment in local civil society organisations. It also contributes to the emergence of collective responsibility and fosters a spirit of partnership among African organisations.

The number of projects submitted for publication by the members more than doubled (12 in 2010-2011) as well as the number of projects that were published on the Project Bank (6 the year before). The total number of published projects thus rose from 21 to 33, of which 18 have been fully or partially funded so far.

The total amount of funds raised, however, only increased slightly from \leqslant 38.322 in 2010-2011 to \leqslant 43.167 in 2011-2012, and the

number of projects financed remained more or less the same. This result falls significantly behind the 2012-2012 prospects and the financial needs of the national coalitions to be met by the commissions. Pursuant to the recommendations made the years before, the commissions for the national coalitions responsible for the projects were raised to 10 % of the total cost of each project. This brings the total commissions to € 6 412 for all the African coalitions.

Several coalitions created Vetting Committees to review and approve the projects submitted by their members. The coordination teams and **IDAY-International** have regularly trained and informed the members on the purposes of this funding scheme and the publication criteria, with a view to enhance the Project Bank's efficiency as a supporting tool for the advocacy and visibility of the IDAY coalitions.



29 project applications

12 new projects published4 projects fully funded

1 project partially funded

Total funds granted Commissions on projects (10%) € 64 000

€ 6 400



The 2011-2012 accounting period exceptionally runs over 16 months, to move from a fiscal year running from September to August to a calendar year, as decided by the 2011 General Assembly. Expenditures over that period amounted to € 374 242, e.g. an increase of 28 % compared to the year 2010-2011, but a fall of 4 % if recalculated over a 12-month period.

Expenditures amounted to less than half those budgeted. The shortage of funding has mainly affected:

- the 3 regional assemblies, scheduled for Autumn 2012 and postponed to 2013.
- the sensitisation programme in Belgian schools, particularly the event with the African Ambassadors to whom the children expected to present their plea for the right to education to be respected worldwide.
- the support to the running costs and core activities of the African coalitions. In particular, contrary to the decision of the General Assembly to raise the contribution to the June 16 commemoration by 50 %, the € 1 000 lump sum granted since 2008 had to be maintained.
- The surveys of the domestic workers' programme proposed in 2010 ;
- The development of school gardens and *Artemisia annua* plantations;
- The implementation of the projects published on the Project Bank.

The main cost increases relate to the hiring of additional staff at the head office, partly compensated by a grant from the Walloon Region, and the communication investments, particularly the visit of a group of Belgian student to *Artemisia annua* project in Kenya for the production of a film on the role of the youth as a key development stakeholder. The students managed to cover this unexpected cost increase.

These curtailed expenditures are the result of major shortages of funding, principally:

- The refusal of the Belgian government to finance the sensitisation programme in Belgian schools and the domestic workers programme. Funding from the Carlier Fund, initially dedicated to capacity-building and coordination of specific programmes on vulnerable children, was therefore transferred to the domestic workers' programme (to avoid losing the co-financing of the programme by UNICEF-Burundi).
- The failure of IDAY-International to harness support from international organisations, because of the delays and lack of success with calls for tender.
- The failure of IDAY-International to convince the corporate sector and large private donors active in Africa to support its programmes and its administration despite convincing studies by the International Institute of Philanthropy demonstrating the need for donors to provide core funding to NGOs'.
- Revenues from activities also fell short of expectation because time constraints did not allow IDAY-International to organise revenue-earning events. The limited number of volunteers comes here as a major shortcoming.

As a general remark, IDAY notes that donors – private as well as public – still very much cling to the old-fashioned approach to development financing, whereby service delivery projects or large-scale Northern NGOs-dominated programmes are still preferred to advocacy campaigns run by African civil society organisations. The relevance of IDAY's strategy, e.g. trying to avoid the shortcomings of "The Samaritan's Dilemma" and other identified causes of past aid failures, will obviously take more time to be recognised including by eminent donors.

Hopefully, the new communication policy will accelerate the adoption of a new approach to development philanthropy that takes into account the lessons learned from past development aid results.

EXPENSES

| | | 2010-2011 (12 months) | 2011-2012 (16 months) | |
|----------------------------|---------------------|-----------------------|-----------------------|---------|
| | | ACTUAL | PLANNED | ACTUAL |
| | | | | |
| Main Programme | | | | |
| 16 June: | Africa | 14.920 | 22.500 | 15.581 |
| | Europe | 1.461 | 4.000 | 539 |
| Yaguine & Fodé memorial | | 50 | 500 | 0 |
| Events: | GCE-Belgium | 8.910 | 45.840 | 3.171 |
| LVEIIG. | Conferences, | 8.910 | 43.040 | 3.171 |
| | cultural activities | 1.237 | 15.000 | 300 |
| Assemblies & training: | Africa | 1.365 | 85.000 | 23.421 |
| | Europe | 378 | 2.000 | 0 |
| Missions: | Africa | 16.406 | 20.800 | 15.315 |
| | Europe | 1.408 | 2.500 | 1.830 |
| IDAY offices in Africa | | 24.374 | 118.534 | 61.962 |
| Human resources - advoca | acy & coordination | | | |
| | Coordinator | 27.382 | 40.000 | 48.288 |
| | Communication | 0 | 27.500 | 30.870 |
| Communication | | 2.468 | 16.000 | 21.709 |
| Sub-total | | 103.907 | 400.174 | 222.986 |
| | | | | |
| Special Programmes | | | | |
| Vulnerable children* | | 74.676 | - | - |
| Minors in prison | | _ | 30.000 | 22.962 |
| Domestic workers | | | 259.775 | 21.065 |
| Health and education | | 15.829 | 31.500 | 1.580 |
| ICT equipement | | 0 | 9.250 | 750 |
| Project Bank | | 38.322 | 80.000 | 57.437 |
| | | | | |
| Youth clubs | | 0 | 8.750 | 0 |
| Sub-total | | 128.827 | 414.275 | 103.794 |
| A destruitation (*) | | | | |
| Administration | | | | |
| Human resources - admin | | 0 | 18.000 | 16.765 |
| Office administration & ec | | 18.196 | 20.000 | 26.872 |
| Other (products, financial | costs, etc.) | | | |
| & fundraising | | 34.588 | 9.080 | 8.317 |
| Sub-total | | 52.784 | 47.080 | 47.462 |
| | | | | |
| Contingencies | | 0 | 7.703 | 0 |
| | | | | |
| TOTAL | | 285.518 | 869.232 | 374.242 |
| | | | | |
| Profit | | 8.813 | 100 | - |
| | | | | |
| GRAND TOTAL | | 294.331 | 869.332 | 374.242 |
| | | | | |

 $[\]ensuremath{^*}$ These items appeared under 'Main programme' in the 2010-2011 financial report.

REVENUES

| | | 2010-2011 (12 months) | 2011-2012 (16 months) | |
|--|-----------------------------------|-----------------------|-----------------------|---------|
| | | ACTUAL | PLANNED | ACTUAL |
| | | | | |
| B 11: | | | | |
| Public entities: | Francisco Investorent Beat | 4.000 | 4.000 | 2.000 |
| | European Investment Bank | 4.000 | 4.000 | 3.000 |
| | Belgian municipalities | 0 | 0 | 250 |
| | Walloon Region | 0 | 39.000 | 31.960 |
| | Brabant Walloon Province | 3.000 | 3.000 | 3.000 |
| | Other Belgian public entities | 11.000 | 93.000 | 4.000 |
| Private foundation | | | 60.000 | |
| | Carlier Fund | 0 | 30.000 | 25.000 |
| | Message of Yaguine & Fodé Fund | 15.000 | 10 000 | 28.339 |
| | | 15.000 | 10.000 | |
| | Elisabeth & Amélie Fund | 15.825 | | 0 |
| | Nicholas Cusanus | 0 | | 6.212 |
| | Croix du Sud Afrique | 8.931 | | 4.700 |
| | Anton Jurgens | 0 | | 28.348 |
| | NIF Trust | 62.198 | 00.000 | 20.000 |
| OIL NOO | Other funds | 0 | 88.000 | 0 |
| Other NGOs | CNOD | | 55.000 | 2.564 |
| | CNCD | 0 | | 2.564 |
| | ADPM | 0 | | 7.000 |
| | Lasne en Actions | 6.040 | | 194 |
| | IFBV | 2.500 | | 0 |
| IDAY members (voluntary contributions) | | 69.671 | 82.000 | 83.726 |
| Membership fees | | 450 | 1.000 | 450 |
| Private donors (indviduals) | | 24.069 | 80.000 | 45.115 |
| Corporations | | 1.690 | 150.000 | 60.000 |
| Contributions in | | | | |
| | Host (events) | 0 | 15.000 | 0 |
| | Volunteers | 6.250 | 19.108 | 0 |
| | ITC sponsors | 0 | 9.250 | 750 |
| Revenues from e | events & sales | 1.642 | 30.000 | 1.368 |
| Other | | 2.065 | 9.9740 | 114 |
| TOTAL | | 294.331 | 869.332 | 356.090 |
| TOTAL | | 234.331 | 003.332 | 330.030 |
| Balance | | 0 | 0 | 18.152 |
| | | | | |
| GRAND TOTA | L | 294.331 | 869.332 | 374.242 |



ACTIVITIES

2012 saw greater involvement of the IDAY network and therefore an increase in the volume of activities. The regional campaigns went on, mobilising a growing number of members, even though the progress turned out to be slower than expected due to insufficient resources. At national level, several African coalitions have defined their intervention strategy and stepped up their participation in the political dialogue on the local and national stages. Their confirmed they ability to foster synergy among their members and to promote collective advocacy by grassroot organisations.

Strengthening the name of the network in order to increase its impact has been a main concern. Noticeable efforts were made by the African coalitions to gain more recognition at national level. They were supported by IDAY-International deploying a more structured and intense communication on the principles and advocacy campaigns of the network. While exchange of information on the members' actions has improved, it is still a bottle neck in the organisation's efforts to efficiently promote the work of IDAY members, taking also into account the shortcomings of past communication strategies and the of IDAY's message.

Conversly, the of mobilisation in Europe was globally negative in 2012. One must, however, appreciate the upturn taken by IDAY-UK as its members displayed considerable efforts to mobilise and relay some of IDAY's campaign themes in their advocacy at home. But the level of engagement of the other existing coalitions plummeted, as illustrated by the resignation of IDAY-Luxembourg, the defection of IDAY-Italy's coordination team and the growing difficulties of IDAY-France and IDAY-Netherlands to maintain their members' participation. Active engagement on the part of African Diaspora members to support the advocacy campaigns initiated by IDAY members in Africa remains a major challenge. Although most of them embrace IDAY's principles, they fail to display actual commitment to them in their work.

In general, persisting difficulties to mobilise the necessary funds have hampered the ability of the coalitions to fully roll out their campaigns and capitalise on their results.

The Project Bank confirmed a great potential for legitimity building and for integrating service delivery with advocacy. The coalitions made better use of the project results in support to their advocacy agenda. This however needs to

PROSPECTS

- Regional campaigns Priority will be given to the
 continuation of the 3 ongoing campaigns. The issue of
 education for children in conflict / post-conflict areas adopted
 by the General Assembly 2011, will be examined with
 interested members to determine possible course of action,
 in collaboration with other stakeholders already active on the
 issue.
- National campaigns The coalitions will focus on moving forward on the themes they worked on in 2011-2012. IDAY-International will strive to provide technical support and facilitation where needed to develop and structure the planned activities.
- European members With help from IDAY-International, the current members will have to devise how to foster effective commitment of European organisations to the network's mission. The participation of the African Diaspora will be a key part of that reflection.
- Project Bank Raising the visibility of the Project Bank will require modernising and revitalising the online plateform (website) as well as proactively informing private donors.
 Equally important, the coalitions' Vetting Committees will need to be better trained on the criteria and purpose of the scheme to improve eligibility of the projects. This in turn will allow for enhanced efficiency of the Project Bank.

STRUCTURE

Structural reinforcement has been a key concern for IDAY in 2012. In addition to recruiting additional staff for the international Secretariat, IDAY-International opened a regional coordination for activities in Africa. 5 national offices continued to operate and contributed to strengthen the work of several coalitions.

With the help of external consultants (The Coalition Factory, Axiom), IDAY-International engaged in a reflection about the functioning of the network and the strategy that would guarantee the stability and the roll-out of IDAY's activities in the years to come. The network experienced a booming expansion since its creation, which urgently needs a stronger backbone structure. Guided by the decisions of its members (national coalitions), IDAY still heavily depends on the umbrella organisation for coordination and operational momentum. The Board of Directors has played a limited role due to the geographic dispersion of its members. This adds to the fact that national coalitions in Africa and in Europe lack the necessary resources to develop and gain legitimacy. The network's financial model has become a centralised one, and the contribution of member coalitions to its budget remain marginal and irregular. The consultants assessed that the geographical scope of the network in Africa as well as the integration of activities in Europe in the organisation's programme and budget hampered IDAY-International's financial prospects.

Such a severe assessment confirms the relevance of the structural strengthening initiated in 2011. The plan to strengthen the structure during this process is therefore paramount to improve the impact of the network as a whole. Among others, it calls for a revised financial strategy as well as a clarifiction of the roles within the network and of the participation of the European members.

In 2012, IDAY-International drafted a number of propositions for the network's 2013-2020 strategic plan. They will be examined by the members in 2013.

PROSPECTS

- General The strengthening of the existing structure and ongoing activities is IDAY's priority. The network may therefore need to contain its geographical and programmatic expansion.
 This will be reflected in the mid-term prospects spelled out in the strategic planning towards 2020.
- African coalitions The respective roles in the funding
 of the network will be revised to strike a better balanace
 between the secretariat and the coalitions, and foster a
 greater autonomy of the latter. Training (collective action,
 programmation, advocacy, Project Bank criteria, fund raising)
 will also be a key area of focus to improve the coalitions'
 impact.
- European members The relations between African and European members will need to be specified to help the latter engage increasingly in the network.
- Governing bodies The Board of Directors will have to make proposals to strengthen its participation and overcome the geographical and financial constraints.
- Consultative bodies Redefining the functions of and expected support from the Honorary Committee will be an important step towards mobilising personalities for greater weight and visibility of IDAY's advocacy.
- Assemblies The regional assemblies, cancelled in 2012 due to budgetary constraints, are a priority for 2013. These meetings are essential for the network dynamic and cohesion.
- Communication IDAY-International and the coalitions will
 have to further develop the information on their activities and
 on IDAY's missions so as to attract more adherence from the
 public and enhance the influence of the network.

APPRECIATION

WE WOULD LIKE TO THANK

The **private donors** Message of Yaguine & Fodé Fund, Marie Antoinette Carlier Fund, Osterrieth Invest Bvba, Anton Jurgens Fund, NIF Trust, Cusanus Fund, Croix du Sud Afrique Foundation, ING Belgium, Bank Delen

All our occasional and regular generous individual donors.

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And especially, our **volunteer members** both in Africa and in Europe for their persistent commitment, their availability and their personal and financial contributions.

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